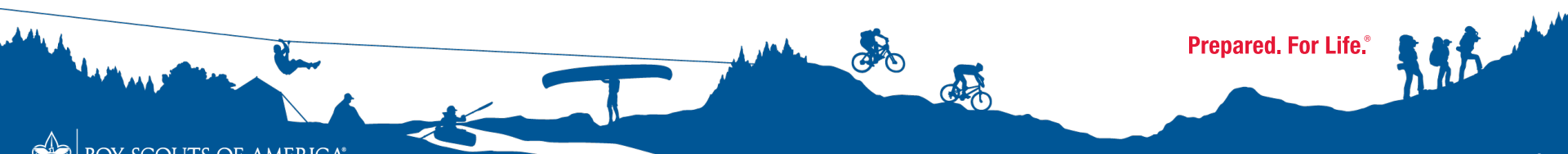




Cub Scout Recruitment



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Why is Cub Scout Recruitment important?

Keeping the pack strong!

Without boys joining a pack scouting can't and won't exist. Each year boys age out of the program and move on, this leaves holes in your pack, which if they are not filled will eventually lead to no youth left in the pack. Adding youth each year helps to avoid this problem.

If there are no more boys in the program we cannot change and affect lives through the aims and methods of scouting.

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When should you do Recruiting?

- **Year-round**

- While the two main times are fall and spring your pack should always be looking for ways to add youth to the program
- Remember that new families can move during the school year
- Keep an updated BeAScout pin so interested families can find you

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Different Focuses

- **Spring Recruitment:**
 - Focus on preschool and kindergarten recruitment
 - Try to secure Lion and Tiger Den leaders to get a head start for the fall
 - Suggest summer camp
- **Fall Recruitment:**
 - Open door days at elementary schools
 - Sign-up night in Sept.
 - Official bring a friend night for the pack

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Planning a Recruitment Night

- **Location:** doing it at the school is a good idea since everyone knows where it is, although you can pick another location
- **Date:** look at the school calendar to make sure you are not planning your sign-up night for the same night as a big event. Also do not use an open house for a sign-up night as there will be a lot going on that night. Instead use an open house to advertise for sign-up night

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Where should you Promote?

- School newsletters
- School contacts
- Church bulletins
- Your chartering organization
- Newspapers (including local)
- Radio
- Websites/ social media
- Peer-to-peer recruiting
- Lawn Signs
- Flyers

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When to Promote Sign-up?

- **Newspaper, radio, church bulletins, etc.... should plan to go out six weeks in advance**
- **Posters should go out when school starts**
- **Lawn signs and flyers should be put out a week before the event**

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**So you've invited
everyone now what?**

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Materials for the Event

- Youth and adult registration forms
- Sign-in sheet
- Boy's Life samples
- Pack calendar and budget items
- The pack and den resource guide to show new Tiger Leaders (Lion cub leader guidebook)
- Parent- talent survey
- Upcoming new leader training dates
- Materials for Games for youth

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Who should be there?

- **Cubmaster**
- **Committee Chair**
- **District representative**
- **The treasurer (or someone who can access the pack account to help with sign-up)**
- **Chartered organization representative (they can sign adult applications!)**
- **5 or 6 scouts- you can use Cub Scouts and Den Chiefs (talk to your troop and see if scouts are willing to help out)**
- **The salesperson (an enthusiastic and informed individual willing to do a lot of talking)**

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Room Set-up

- **For the parents:**
 - Designate areas for each age/ rank
 - Have materials to hand out as people arrive
 - Set up displays around the room (pictures from events, scouting posters, etc...)
- **For the kids:**
 - Set up a separate room (or portion if you cannot secure two rooms) for games and activities

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The Recruitment Night

- **Opening - Pledge of Allegiance**
- **Introduce leaders and go over the basics of scouting**
- **Take boys to separate room or area**
 - Explain that you will be talking to the parents for a while
 - While separated introduce the boys to games (you could work on the Bobcat badge or an activity loop that they could earn for the next meeting)
- **Who, what, when, where, and how of the pack and den**
- **Pack calendar**
 - Even if it is tentative it is good to show upcoming events that families can look forward to.

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The Recruitment Night, cont.

- **Pack budget**
 - What sort of fees are involved and how the pack fundraises for events
- **Organization of the pack**
 - New parents should join the pack with the understanding that parent involvement is expected. This is a family program! There is something everyone can do to help, have a list of positions and opportunities that need to be filled. Have parents sign up for at least one event.
- **Discuss training opportunities**
 - Online and organized training dates in the district. *Note: Youth Protection is required for all registered adults!*

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The Recruitment Night, cont.

- **Complete applications**
 - Give parents a chance to ask questions and complete applications. Encourage adults to sign up too! Have them turn applications with payment in to the person(s) in charge of collection. If they are not ready to pay for registration mark them as unpaid.
- **Recruit new leaders!**

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Recruiting New Leaders

- **Talk to first-grade (and kindergarten if you have a Lion Den) parents about becoming den leaders**
 - Ask for two den leaders per den. They can act as co-leaders or one as an assistant
 - Explain the benefits and resources (other pack and den leaders as well as den resource guide)
 - Ask last years Lion or Tiger Den leaders to speak from experience. Possibly plan to have the past years den leader help run the first meeting to take the pressure off of new den leaders.
 - Give the new leader the pack resource guide
 - Tell them where to take den leader training online
 - **DO NOT GIVE UP!** At least get a maybe that night
 - **Have new leaders fill out adult applications that night!**

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Returning Applications to the council office

- The district representative will collect all council copies of applications and payment to return to the council office

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Online Applications

- **Online applications will become available in June of 2017 in order to be ready to use the system please update your BeAScout pin.**
- **There is more information on how to update your pin on the recruitment webpage under _____**

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**Thank you for all you do
for your units and
happy recruitment
season!**

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