

# Memorial Day

The Marlborough and Canton Service Centers will be closed on Monday, May 28th in honor of Memorial Day.

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## Investment In Character 2018 Golf Classic



We will be playing Rain or Shine. See you at The International!

The International is a golfer's paradise, featuring two award-winning 18-hole golf courses, including the Robert Trent Jones designed The Pines plus one of the largest practice facilities in New England. Nestled in the rural orchard community of Bolton, Massachusetts and boasting panoramic views of the Nashoba Valley, the club is recognized for its accessibility and inclusive atmosphere.

We will be playing **The Pines Course**, the longest Golf Course in the US. Built in 1901, The Pines Course originally consisted of 66 acres of open farmland that proved to be ideal for a "short but tricky" nine-hole course. In 1954, Geoffrey

Cornish, with input from Francis Ouimet, had the distinction of designing the regulation course that exists today. In 1972, Robert Trent Jones was contracted to enhance the experience and modify many of the slick greens and challenging bunkers. Although many options, The Pines is home to the signature "Tiger Tees" topping out at 8,325 yards and rated the longest and toughest course in America.

**Click on the following link for your review of the various SPONSORSHIP OPPORTUNITIES**

**Register Here**

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## **Squanto Ranger is Retiring**

Do you know Roland Cloutier? Roland is the Squanto Camp Ranger who has always kept the camp top notch and ready for all of our scouts year round. Please join us as we wish him the best of luck on his retirement.

**Register Today To Attend**

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# Downey Campership Fund 2017

The Mayflower Council is proud to announce the 2017 Downey Campership Fund recipients for having the largest number of scouts attending Camp Squanto during the 2017 Camp Season. 2017 was a very competitive year with 2 units splitting the award as they both had the same number of youth attending camp. As a result, both units have received \$500.00 to assist in funding their 2018 camping season. The units are:

Troop 126 Franklin, Christopher Botchis, Scoutmaster and

Troop 9 Weymouth, Philip Bartel, Scoutmaster

Please be certain to extend them your congratulations for a very successful 2017 Camp Season.

Craig D. McKenna

VP-Endowment

Mayflower Council, Inc. BSA

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## LDS Chartered Organizational Announcement

On May 8th a joint statement was released by the LDS church and the Boy Scouts of America that outlined the strategy the LDS church has established to develop a worldwide youth program to serve its families. Because of this new program,

the LDS church has decided to end its relationship as a chartered organization effective December 31, 2019.

For those families who are currently active in a unit chartered to a LDS church and want to continue your scouting journey after 2019, we wanted to let you know our volunteers and staff in each district will be there to help facilitate that for your family.

Official National Boy Scouts of America Statement:

*The Boy Scouts of America (BSA) deeply appreciates the long-standing relationship we've had with the Church of Jesus Christ of Latter-day Saints as a chartered organization. While Scouting remains a beloved program for many LDS families, the Church has decided to pursue programming that helps it meet the needs of their increasingly global membership and will no longer charter units after December 31, 2019. We jointly express our gratitude to the thousands of Scout leaders who have selflessly served over the years in Church-sponsored Scouting units and wish the Church all the best as it prepares to introduce the new program in 2020. There are many religiously-affiliated programs that are offered alongside Scouting, and as such, we are confident that many LDS Scouting families will go on to enjoy Scouting for years to come – continuing the legacy of LDS youth who have become Eagle Scouts and community leaders. For LDS families who want to continue the tradition of Scouting beyond 2019, the BSA will ensure a smooth transition to community-sponsored units that will welcome youth previously served by LDS-sponsored units. At the same time, the Boy Scouts of America is excited about our future and the opportunity to grow by providing families more options for their children to benefit from the incredible character-building experiences we provide. On background, approximately 425,000 youth in the LDS Church are served by the Cub Scout and Boy Scout programs. As one of the nation's largest and most prominent values-based youth development*

*organizations, the Boy Scouts of America is deeply heartened by the commitment of our many chartered partners whose ongoing commitment to Scouting enables us to serve about 2.3 million youth each year.*

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## **‘Scout Me In’ Campaign**

# **The BSA Launches Historic ‘Scout Me In’ Campaign Inviting Girls and Boys to Experience Adventures Through a Cub Scout’s Point of View**

*‘Scouts BSA’ Also Unveiled as the Name of the Program for Older Boys and Girls to Ensure All Youth Are Welcome and Can See Themselves in Scouting*

**Irving, Texas – May 2, 2018** – The Boy Scouts of America (BSA) made history today by unveiling the new *Scout Me In* campaign that features girls, as well as boys, in its iconic Cub Scout program for the first time. Starting this summer, all kids are invited to say, “Scout Me In,” as they join the fun, adventure and character-building opportunities found in Cub Scouts. The campaign presents an energizing Scouting experience that speaks to kids by putting them in the middle of the action. It also engages parents who are looking for ways to make the most of the time they have



with their kids and help them to be Prepared. For Life.

The *Scout Me In* creative shifts the perspective by showing what it's like to be a Scout from a kid's point of view. Instead of simply showing Scouts participating in activities, the campaign brings the young viewer into the middle of the action – from fishing, biking and canoeing to launching rockets and making slime – where they get even closer to the experiences that Scouting brings to life.

“Cub Scouts is a lot of fun, and now it's available to all kids,” said Stephen Medlicott, National Marketing Group Director of Boy Scouts of America. “That's why we love ‘Scout Me In’ – because it speaks to girls and boys and tells them, ‘This is for you. We want you to join!’”

The *Scout Me In* campaign celebrates the BSA's expansion to serve families and welcome girls and boys into Scouting in communities across the country. It reinforces that the mission and core values in the Scout Oath and Scout Law are welcoming, inclusive and foundational for both young men and women. Since announcing the BSA's historic decision to welcome girls into Scouting, more than 3,000 girls across the nation have already enrolled in the BSA's Early Adopter Program and are participating in Cub Scouts ahead of the full launch later this year.

“As we enter a new era for our organization, it is important that all youth can see themselves in Scouting in every way possible. That is why it is important that the name for our Scouting program for older youth remain consistent with the single name approach used for the Cub Scouts,” said Michael Surbaugh, Chief Scout Executive of the Boy Scouts of America. “Starting in February 2019, the name of the older youth program will be ‘Scouts BSA,’ and the name of our iconic organization will continue to be Boy Scouts of America.”

The new *Scout Me In* recruitment campaign and creative approach

was created by award-winning Dallas agency Johnson & Sekin, who also led efforts in the naming process supporting Scouts BSA. The Cub Scout and Scouts BSA program launch, led by Golin, will encompass a fully integrated strategy that spans paid, owned and earned channels.

“Scouting is deeply woven into the fabric of American life,” said Chris Sekin, Managing Partner of Johnson & Sekin. “It is a privilege to work with the organization to usher in its newest era that now includes all of our country’s youth and families.”

“We are excited to partner with the BSA to expand its impactful programs that are relevant to all families,” said Caroline Dettman, Golin’s Chief Creative and Community Officer. “We are thrilled that the mission and goal of the BSA’s programs to instill character and leadership is now a powerful promise for boys and girls alike.”

### **About the Boy Scouts of America**

The Boy Scouts of America provides the nation’s foremost youth program of character development and values-based leadership training, which helps young people be “Prepared. For Life.®” The Scouting organization is composed of nearly 2.3 million youth members between the ages of 5 and 21 and approximately 960,000 volunteers in local councils throughout the United States and its territories. For more information on the Boy Scouts of America, please visit [www.scouting.org](http://www.scouting.org).

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# May Training Newsletter

Highlights in this months May Training newsletter:

- Let's get more leaders training!
- New Weather Hazards Requirement
- Upcoming In-person Training Schedule
- Youth Protection Reminder

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