Welcome to the 2020 Trail’s End Popcorn Fundraiser!

Special on-line Trail’s End Popcorn sale for April and May.

- No Handling Fees
- No Shipping Fees
- Online Ordering Only

Learn how your unit can earn funds while helping those in need.

Please share the flyer below with your Scouts and start earning money for your Scouting adventures. This is a great way to supplement or replace any spring fundraisers you had planned that may not have happened. Your Scouts will receive bonus Amazon gift cards directly to their account. (Click on the image below to download a PDF)

How It Works

There is minimal work for a unit leader and your unit will
reap the rewards.

- Let us know you would like to participate in this fantastic opportunity! Click the button below to register.
- Share the information flyer with your Scouts.
- Log into the leader portal and email your registered Scouts anytime and see exactly who is selling.

Your unit earns 35% of all online sales. Request funds twice a month from Trail’s End.

Register and Commit To The Sale

If your Scouts do not currently have an account, please share these 3 easy steps to get started!

1. **Register:** Create a Scout account in the app or [Trails-End.com](http://Trails-End.com) to begin your Scout’s online popcorn fundraiser.
2. **Personalize Page:** Scout’s build their own digital storefront and make it personal for customers to see.
3. **Share It:** Reach friends and family faster by spreading the word on social media, email, and text message.

We would love to hear from you! We have created this short survey to understand your needs. Whether you participate in this sale or not, please take a moment and share your thoughts.

Complete The Survey

Have a question or need to learn more? Email: [popcorn@mayflowerbsa.org](mailto:popcorn@mayflowerbsa.org).

Top Selling Scouts in 2019 – Sold at least $1,150
Top Seller in Mayflower Council

Top 20 Sellers

Top 40 Sellers (21-40)

Top Sellers 41 – 98

Top Sellers 99-149
Entering Wagon Sales

Remember, Scouts (parents) need to register at www.trails-end.com in order to receive their Amazon.com gift cards. It only takes a minute or two, attached are simple instructions. Trail's End has gotten questions about how a [...]
**POPtober Is Here**

WEEKLY DRONE GIVE-AWAY Now is the time to DRONE up some online business! We will be giving away a drone to our weekly highest online seller in each of the 5 districts! That is 5 [...]
Popcorn Pickup Locations

We have two distribution sites. If you are in the Post Road District, Headwaters District or Metacomet District, you will pick up at: Cumberland Farms 165 Flanders Road, Westborough If you are in the Sachem [...]

Last Chance Kickoff Meeting

You asked and we listened! We will hold one additional Trail's End popcorn kickoff meeting. The meeting will be on Monday, August 19, 6:30 - 7:30pm via video conference. You must sign up to [...]

Do you have questions about the app? Trail’s End has a great FAQ. For more app information and training resources, go to app.trails-end.com, or reach out to Trails End at teappsupport@trails-end.com.

Top 40 Selling Scouts in 2018

What is the Annual Popcorn Sale:

Each fall, Scouts hit the streets selling popcorn in front of grocery stores, in their neighborhood and to friends and family as part of our Annual Popcorn Sale. This program is a Council administered fundraiser designed to engage Scouts in the process of raising the funds that will support their unit’s program needs for the entire year. It also gives Scouts pride knowing they earned their own way!

Methods of Selling

73% of the proceeds from Popcorn sales stay within the local council. The individual unit can earn between 30%-35% of the retail value of the popcorn for every bag sold.

- **Show and Sell**
  This sale is designed to sell popcorn that your unit popcorn kernel signs out and picks up at a council pickup location. Then, at a location of your choice, you and the Scouts from your unit sell the popcorn directly to the public.

- **Show and Deliver:**
  This is the best way to increase popcorn sales. The Scouts in your unit take an order form and product door
to door. The Scout sells the product, delivers the product, and collects the money all in one trip.

- **Online Sale:**
  Your Scout can sell online to help earn his or her own way and fund their Scouting adventures. On-line sales earns 35% directly back to your unit. Your unit must have an account set up. Please email popcorn@mayflowerbsa.org and we will be happy to set one up for you.

- **Military Sale:**
  Trail’s End partners with Soldiers’ Angels to deploy all military popcorn sales to various bases, VA hospitals, and National Guard units.