

Halloween Recruiting Ideas

With Halloween just around the corner, here are some great recruitment ideas for your Cub Scout or pack to use to recruit new Cub Scouts and families to join the Scouting program. These can be great ways to reach those families who missed your Join Scouting Day, want to be part of Scouting, but simply don't know how or who to call. Let's help them join the fun and adventure of Cub Scouting!

- **Trunk or Treat:** If your chartering organization or local civic organization is hosting a Trunk or Treat, ask if your Scout unit can participate. Adults can wear their Scout uniforms and distribute not only candy, but also joining information.
- **Pack Costume Meeting:** Make your last meeting before Halloween a costume meeting. Scouts can invite their friends to attend, show off their costumes, and really display the fun and excitement of Scouting to potential members.
- **Trick or Treat (out with kids):** When you walk around your neighborhood with your children, wear your uniform. Have some joining information handouts with you to give to other parents you meet.
- **Trick or Treat (at home):** Stick a unit business card, flyer, or join Scouting sticker in kids' candy bags (along with some candy too, of course). Place Scouting yard signs in your yard, since families will be walking by and admiring everyone's decorations.
- **Halloween Peer to Peer Recruitment Cards:** These Halloween Bilingual Peer to Peer Cards can be printed to hand out during Trick or Treat in your community.