

# Ready Set Scout Launch Event

## A Night With Friends & Fun to Kickstart a New Year of Scouting in the Mayflower Council!

### What It Is

**What:** Fun, easy-to-host, one-night “pizza party” launch for 2021 – 2022 “sponsored” by the Mayflower Council

**When :** Week of October 24 – 31, 2021

**Where:** Your cohort/den/patrol at the venue of choice...just need a YouTube-ready TV

**Who:** You, your Scouting cohort (den, patrol or small group of 10) and prospective Scouting families

**How:** See the agenda for the evening below

# The Agenda: What Happens At The Launch Party

Scouts & friends eat pizza

Watch the Mayflower Council video on YouTube

Units share a slide show

Scouts share stories & upcoming adventures

Answer questions & invite to next meeting

Give out prizes to those in attendance

Ready to join? Fill out application

online or paper version

## How It Works: Your Step-By-Step Guide

1: Choose a Unit Launch Party Host  
Rick Riopelle2021-08-19T22:31:15-04:00

### **1: Choose a Unit Launch Party Host**

Choose a parent who will lead your “Ready Set Scout” launch party event.

Duties will be to lead the next steps.

2. Order Your Party PackRick  
Riopelle2021-08-19T22:41:58-04:00

## **2. Order Your Party Pack**

Order your Ready Set Scout Launch Kit below!

Loading...

3: Confirm Date/LocationRick  
Riopelle2021-08-19T22:37:22-04:00

## **3: Confirm Date/Location**

**Determine date, time and location** for the unit (cohort/den/patrol) Launch Party with parents/unit leadership.

The council video will go “live” on YouTube at 6 p.m. on Friday, October 1 and be available any time thereafter.

4. Make a Contact List (See Template)Rick  
Riopelle2021-08-19T22:36:41-04:00

## **4. Make a Contact List (See Template)**

Copy this spreadsheet to create a list of cohort parents’ contact information and guests. (Require each parent to confirm at least 1 RSVP for the kickoff party.)

Get names/contact info for parents and their prospective guests.

5. Invite Your Guests via Text (Sample Copy & Image) Rick Riopelle 2021-08-19T22:41:31-04:00

## **5. Invite Your Guests via Text (Sample Copy & Image)**

### **Text for parents to send to friends:**

*Hi (NAME)! Our Scout unit is hosting a pizza party to kick off the new school year and I'd love to invite you and (SON/DAUGHTER). We'll have pizza, prizes and would love to share some of the fun we have in store to get our kids unplugged, outdoors and having fun this year!*

**Text for Launch Party Host or leader to send to Scouts who dropped or have requested more information from your area (the Mayflower Council will send you a list of any prospects):**

Hi (NAME)! My name is (YOUR NAME) and I'm with Scout (pack/troop/ship/crew NUMBER). Our Scout unit is hosting a pizza party to kick off the new year of Scouting and I'd love to invite you and (SON/DAUGHTER). We'll have pizza, prizes and would love to share some of the fun we have in store to get our kids unplugged, outdoors and having fun this year!

**Social Media Images to Include** (right click to download)



6. Follow Up, Confirm RSVP by September 27  
Rick Riopelle2021-08-19T22:35:19-04:00

## **6. Follow Up, Confirm RSVP by September 27**

Launch Party host should follow up with parents about attendees and prepare the pizza order.

7. Create a Slideshow  
Rick Riopelle2021-08-19T22:34:41-04:00

## **7. Create a Slideshow**

Assign an adult or Scout to create a short photo slideshow presentation of your unit's adventures. This is an easy, friendly way to get your Scouts talking about the fun things you do!

8. Prepare to Party!Rick  
Riopelle2021-08-19T22:34:07-04:00

## **8. Prepare to Party!**

Party packs will be delivered the week of September 27th.

It will include your \$25 Dominos gift card which should cover at least 3 medium pizzas. (You may need to order more.) It will also include prizes, parent guides and more. Instructions & tips for a successful event will also be included.

COVID Contingency Plan: we will follow up with all registered units about a contingency plan if necessary based on local and Mayflower Council COVID-19 recommendations.

9. Follow Up After the Party (Sample Copy)Rick  
Riopelle2021-08-19T22:32:16-04:00

## **9. Follow Up After the Party (Sample Copy)**

Follow up with prospective Scout parents with the following:

*Hi (NAME)! It was so great to have you at our pizza party! I hope you enjoyed it. Do you have any further questions? I'd also like to invite you and (SON/DAUGHTER) to our upcoming Scout meeting on (DATE/TIME) at (LOCATION/ADDRESS). It's going to be*

*super fun!*

Scouts BSA Mayflower Council YouTube  
Video

Cub Scout Mayflower Council YouTube Video

**Pizza**       —  
**Party**       —  
**Prizes**

Hosted by You,  
Sponsored by the  
Mayflower Council



**Deadline to  
Register:  
October 15,  
2021**

Register Your Scout  
Unit Today!  
For tracking and  
communication  
purposes, please  
fill out the form  
for each individual  
“party” you are

hosting. For example, den leaders or a patrol leader's parents could be party hosts.

## **What you'll receive:**

- \$25 gift card to order Dominos pizza
- Prize pack including fun giveaways, stickers & more
- Event "how-to-guide"
- New Parent guides
- Printed applications

## **Keys to Success**

**Keep it Personal:** Have each parent invite one other new parent/child

**Keep it Simple:** You may elect to have a



game or activity or keep the “party” as simple as you like.

**Keep it Small:** this allows for more conversation and questions with new parents & Scouts.