

Membership Resources

The Mayflower Council wants to help you grow your unit. We want to be able to offer every youth in our community an opportunity to join an organization that prepares youth to become responsible, participating citizens and leaders that are guided by the Scout Oath and Law.

Unit growth is a very important part of a unit's health! Units with strong recruitment activities and well planned joining nights will have much more success throughout the rest of the year. The Mayflower Council realizes this and has put together some tools and materials that we hope you will use to increase parent participation as well as grow your unit's membership. A great way to get new parents and youth engaged in Scouting is by letting your community know about the fun, exciting things that your unit is doing.

Below you will find both new and time-tested tools that Mayflower Council has put together to help your unit with their Spring and Fall recruitment drives. Please keep this page in mind when you start planning your recruitment drive.

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Our Program Areas



Lion Scout Information



Cub Scouts Information



Scouts BSA Information



Venturing Information



Exploring Information

Recruiting Materials



Cub Scout Packs

- Joining Night Playbook
- Table Rotation Display Layout
- Table Rotation Display Center Panels
- Table Rotation Display Side Panels
- Welcome to Cub Scouts One-Pager
- Parent's Guide to Cub Scouting 2023 – 2024
- Joining Night Sign In Sheet
- Cub Scout Directional Signs
- Cub Scout Wear Face Covering Sign
- Cub Scout Use Hand Sanitizer Sign
- Parent Orientation Meeting Agenda
- Parent Orientation Meeting Script
- New Family Welcome Email
- Returning Family Welcome Back Email
- Leader Recruitment Tool – Take a Moment to Consider
- Leader Recruitment Tool – The Yard Stick
- School Principal Email
- School Support Opportunities for Joining Night
- Cub Scout Coloring Pages



Scouts BSA Troops

- How to Welcome Girls into Scouts BSA
- Scouts BSA Quick Start Guide
- Scouts BSA Social Calendar



Venturing Crews

- Venturing Recruitment Training
- Venturing Activity Interest Survey

Recruitment Event Geofence Request

2024 Recruiting Initiatives

Recruitment Kick-Off 2024
2024 Recruitment Presentation
Bring a Buddy Bowling Leader's Guide

Membership Support Materials

Support Documents

- I Want to Start A New Pack, Troop or Crew
- Adult Leader Application
- Adult Leader CORI
- Additional Disclosures & Background Check Authorization Digital Signature Form
- Youth Member Application
- What is a Unit Key 3?
- Important Changes to Membership Card and Charter Certificate Printing
- Changing Functional Roles on My.Scouting
- Transfer Between Councils on My.Scouting
- Transfer & Multiple on My.Scouting
- How to Run A Dropped Youth Report on My.Scouting
- Youth & Adult Membership Fees As of August 1, 2024
- Mayflower Council Activity Fee Waiver Application

Be A Scout Pins / Online Applications

- Be A Scout FAQs
- Instructions to Update BeAScout Pins
- Online Registration Unit Guidebook
- Online Registration Website

- Unit Online Registration Checklist
- Online Youth Registration Frequently Asked Questions

Unit Marketing Support

- Unit PR 101
- Google My Scouting Unit
- Action Steps to Grow Your Unit
- Recruitment Event Geofence Request

Unit Success Workshops

What's In Your (Digital) Wallet
Starting A Unit Facebook Page
Posting Proverbs
Invitation Manager Training
Understanding Dues and Fees with Online Applications
Application Manager Training
Fall Recruiting Kick-Off 2022
Closing the Scout Sale
Volunteer Recruiting
Fall Recruitment for Crews, Ships & Posts
Webelos to Scout Transition
Succession Planning
Scouts BSA to Venturing
Online Adult Applications
Spring Recruiting Kick-Off
Invitation Manager Best Practices
Understanding the New BSA Barriers to Abuse

Fall Recruitment Kickoff 2023
Membership Fee Update as of 8.1.2023
Marketing for Scouting Units
Recruitment Kick-Off 2024
Cub Scout Program Updates 2024

Around the Campfire Podcast

Mayflower Council's "Around The Campfire" Podcast, a show designed specifically for unit leaders and volunteers. Hosted by Rob DiFazio, an Eagle Scout from East Bridgewater serving on the Membership & Unit Service Team. Each episode will be packed with useful information. Don't miss out on this informative podcast!

Membership News & Updates



Scouting is Part of You

April 19th, 2022|

If you have been watching this spot on MayflowerBSA.org, it comes as no surprise that ScouterStan on YouTube is a favorite stop on the “InterWebs.” Stan Richards, an Orlando-based Eagle

Scout and Silver Beaver [...]



Cranberry Harbors District April Roundtable

April 8th, 2022|

Thanks to all who participated in our April Roundtable, especially to those participating in-person. Slides from the session, including all activity/event/announcement slides not presented live due to time constraints, are posted below. In addition, the [...]



**WE'RE TRANSITIONING TO
ONLINE ONLY
YOUTH APPLICATIONS**

Effective August 1, 2022

Youth Applications Online Transition

April 6th, 2022|

As we continue our work to enhance the traditions of Scouting here in the 21st Century and augment the privacy and safety of our membership, the Mayflower Council will soon look to move most [...]



Mott Receives National Recognition

April 1st, 2022|

While we're all in it for the youth of Massachusetts; however it's great when our leaders and volunteers are recognized for their hard work. Recently, The Benevolent and Protective Order of Elks Lodge (No. [...])



Extensive New Member Marketing Campaign

April 1st, 2022|

At their February 16 council executive board meeting, \$250k was approved for a major marketing campaign to help entice new members to join Scouting in Mayflower Council. The campaign is being directed by the [...]



Guidance on Donations to Ukrainian Scouting

March 29th, 2022|

Many volunteers have requested information on how to help Scouting in Ukraine. Please see the official statement from the World Organization of the Scout Movement (WOSM) below. WOSM recognizes one National Scout Organization per [...]

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