Membership Resources

The Mayflower Council wants to help you grow your unit. We want to be able to offer every youth in our community an opportunity to join an organization that prepares youth to become responsible, participating citizens and leaders that are guided by the Scout Oath and Law.

Unit growth is a very important part of a unit’s health! Units with strong recruitment activities and well planned joining nights will have much more success throughout the rest of the year. The Mayflower Council realizes this and has put together some tools and materials that we hope you will use to increase parent participation as well as grow your unit’s membership. A great way to get new parents and youth engaged in Scouting is by letting your community know about the fun, exciting things that your unit is doing.

Below you will find both new and time-tested tools that Mayflower Council has put together to help your unit with their Spring and Fall recruitment drives. Please keep this page in mind when you start planning your recruitment drive.

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Our Program Areas



Lion Scout Information



Cub Scouts Information



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Exploring Information

Recruiting Materials

Cub Scout Packs

- Joining Night Playbook
- Table Rotation Display Layout
- Table Rotation Display Center Panels
- Table Rotation Display Side Panels
- Welcome to Cub Scouts One-Pager
- Parent’s Guide to Cub Scouting 2023 – 2024
- Joining Night Sign In Sheet
- Cub Scout Directional Signs
- Cub Scout Wear Face Covering Sign
- Cub Scout Use Hand Sanitizer Sign
- Parent Orientation Meeting Agenda
- Parent Orientation Meeting Script
- New Family Welcome Email
- Returning Family Welcome Back Email
- Leader Recruitment Tool – Take a Moment to Consider
- Leader Recruitment Tool – The Yard Stick
- School Principal Email
- School Support Opportunities for Joining Night
- Cub Scout Coloring Pages

Scouts BSA Troops

- How to Welcome Girls into Scouts BSA
- Scouts BSA Quick Start Guide
- Scouts BSA Social Calendar

Venturing Crews

- Venturing Recruitment Training
- Venturing Activity Interest Survey

Recruitment Event Geofence Request

2024 Recruiting Initiatives

Recruitment Kick-Off 2024
2024 Recruitment Presentation
Bring a Buddy Bowling Leader’s Guide

Membership Support Materials

Support Documents

- I Want to Start A New Pack, Troop or Crew
- Adult Leader Application
- Adult Leader CORI
- Additional Disclosures & Background Check Authorization Digital Signature Form
- Youth Member Application
- What is a Unit Key 3?
- Important Changes to Membership Card and Charter Certificate Printing
- Changing Functional Roles on My.Scouting
- Transfer Between Councils on My.Scouting
- Transfer & Multiple on My.Scouting
- How to Run A Dropped Youth Report on My.Scouting
- Youth & Adult Membership Fees As of August 1, 2024
- Mayflower Council Activity Fee Waiver Application

Be A Scout Pins / Online Applications

- Be A Scout FAQs
- Instructions to Update BeAScout Pins
- Online Registration Unit Guidebook
- Online Registration Website

- Unit Online Registration Checklist
- Online Youth Registration Frequently Asked Questions

Unit Marketing Support

- Unit PR 101
- Google My Scouting Unit
- Action Steps to Grow Your Unit
- Recruitment Event Geofence Request

Unit Success Workshops

What’s In Your (Digital) Wallet
Starting A Unit Facebook Page
Posting Proverbs
Invitation Manager Training
Understanding Dues and Fees with Online Applications
Application Manager Training
Fall Recruiting Kick-Off 2022
Closing the Scout Sale
Volunteer Recruiting
Fall Recruitment for Crews, Ships & Posts
Webelos to Scout Transition
Succession Planning
Scouts BSA to Venturing
Online Adult Applications
Spring Recruiting Kick-Off
Invitation Manager Best Practices
Understanding the New BSA Barriers to Abuse

Fall Recruitment Kickoff 2023
Membership Fee Update as of 8.1.2023
Marketing for Scouting Units
Recruitment Kick-Off 2024
Cub Scout Program Updates 2024

Around the Campfire Podcast

Mayflower Council’s “Around The Campfire” Podcast, a show designed specifically for unit leaders and volunteers. Hosted by Rob DiFazio, an Eagle Scout from East Bridgewater serving on the Membership & Unit Service Team. Each episode will be packed with useful information. Don’t miss out on this informative podcast!

Membership News & Updates



Changes to Den Leader Training Award Devices

March 23rd, 2022|

As part of the National Council's ongoing mission to streamline and simplify the Scouting program, Scouting U, in collaboration with National Supply Group, has identified three

Cub Scout device pins that will be discontinued [...]

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Grace W. Opens Friends of Scouting Campaign

March 23rd, 2022|

Scouters, Scouts, Friends, and Family Remain Impressed with Mayflower Council Standout… Sometimes you just have to stop and listen. Such was the state of affairs at the annual Friends of Scouting (FOS) opening event [...]

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Tips And Tricks: Let Them See Us At Our BEST!

March 23rd, 2022|

One of the best ways to promote our programs and encourage new membership is to continuously promote our units and activities to the public. By doing so, we can create several positive outcomes if [...]

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Scouts Honor: Jack B., Troop 12, Framingham

March 21st, 2022|

Eagle Scout service project brings “tactile reading” to children Watertown’s Perkins School… They say, what goes around comes around. And for Life Scout Jack B. of Troop 12, Plymouth Congregational Church, Framingham, coming back [...]

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Welcome to Operation: Re-Engagement

March 19th, 2022|

As part of the Mayflower Council’s Spring Membership Campaign, we would like to encourage your participation in Operation Re-Engagement between now and March 31st, 2021. This effort, which is council wide, is designed to [...]



Spring Membership Campaign

March 19th, 2022|

As part of The Mayflower Council’s Spring Membership Campaign, we are primarily focusing on Scouts BSA troops and Venturing crews and 4 opportunities to increase participation in these aspects of the Scouting Experience. WHAT’S [...]

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