

Membership Resources

The Mayflower Council wants to help you grow your unit. We want to be able to offer every youth in our community an opportunity to join an organization that prepares youth to become responsible, participating citizens and leaders that are guided by the Scout Oath and Law.

Unit growth is a very important part of a unit's health! Units with strong recruitment activities and well planned joining nights will have much more success throughout the rest of the year. The Mayflower Council realizes this and has put together some tools and materials that we hope you will use to increase parent participation as well as grow your unit's membership. A great way to get new parents and youth engaged in Scouting is by letting your community know about the fun, exciting things that your unit is doing.

Below you will find both new and time-tested tools that Mayflower Council has put together to help your unit with their Spring and Fall recruitment drives. Please keep this page in mind when you start planning your recruitment drive.

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Our Program Areas



Lion Scout Information



Cub Scouts Information



Scouts BSA Information



Venturing Information



Exploring Information

Recruiting Materials



Cub Scout Packs

- Joining Night Playbook
- Table Rotation Display Layout
- Table Rotation Display Center Panels
- Table Rotation Display Side Panels
- Welcome to Cub Scouts One-Pager
- Parent's Guide to Cub Scouting 2023 – 2024
- Joining Night Sign In Sheet
- Cub Scout Directional Signs
- Cub Scout Wear Face Covering Sign
- Cub Scout Use Hand Sanitizer Sign
- Parent Orientation Meeting Agenda
- Parent Orientation Meeting Script
- New Family Welcome Email
- Returning Family Welcome Back Email
- Leader Recruitment Tool – Take a Moment to Consider
- Leader Recruitment Tool – The Yard Stick
- School Principal Email
- School Support Opportunities for Joining Night
- Cub Scout Coloring Pages



Scouts BSA Troops

- How to Welcome Girls into Scouts BSA
- Scouts BSA Quick Start Guide
- Scouts BSA Social Calendar



Venturing Crews

- Venturing Recruitment Training
- Venturing Activity Interest Survey

Recruitment Event Geofence Request

2024 Recruiting Initiatives

Recruitment Kick-Off 2024
2024 Recruitment Presentation
Bring a Buddy Bowling Leader's Guide

Membership Support Materials

Support Documents

- I Want to Start A New Pack, Troop or Crew
- Adult Leader Application
- Adult Leader CORI
- Additional Disclosures & Background Check Authorization Digital Signature Form
- Youth Member Application
- What is a Unit Key 3?
- Important Changes to Membership Card and Charter Certificate Printing
- Changing Functional Roles on My.Scouting
- Transfer Between Councils on My.Scouting
- Transfer & Multiple on My.Scouting
- How to Run A Dropped Youth Report on My.Scouting
- Youth & Adult Membership Fees As of August 1, 2024
- Mayflower Council Activity Fee Waiver Application

Be A Scout Pins / Online Applications

- Be A Scout FAQs
- Instructions to Update BeAScout Pins
- Online Registration Unit Guidebook
- Online Registration Website

- Unit Online Registration Checklist
- Online Youth Registration Frequently Asked Questions

Unit Marketing Support

- Unit PR 101
- Google My Scouting Unit
- Action Steps to Grow Your Unit
- Recruitment Event Geofence Request

Unit Success Workshops

What's In Your (Digital) Wallet
Starting A Unit Facebook Page
Posting Proverbs
Invitation Manager Training
Understanding Dues and Fees with Online Applications
Application Manager Training
Fall Recruiting Kick-Off 2022
Closing the Scout Sale
Volunteer Recruiting
Fall Recruitment for Crews, Ships & Posts
Webelos to Scout Transition
Succession Planning
Scouts BSA to Venturing
Online Adult Applications
Spring Recruiting Kick-Off
Invitation Manager Best Practices
Understanding the New BSA Barriers to Abuse

Fall Recruitment Kickoff 2023
Membership Fee Update as of 8.1.2023
Marketing for Scouting Units
Recruitment Kick-Off 2024
Cub Scout Program Updates 2024

Around the Campfire Podcast

Mayflower Council's "Around The Campfire" Podcast, a show designed specifically for unit leaders and volunteers. Hosted by Rob DiFazio, an Eagle Scout from East Bridgewater serving on the Membership & Unit Service Team. Each episode will be packed with useful information. Don't miss out on this informative podcast!

Membership News & Updates



Cranberry Harbors District November Roundtable

November 4th, 2021|

Here is the slide deck from our November Roundtable along with information from the Cub and Scouts BSA Breakout sessions. Thanks for your efforts on behalf of our youth.

Internet Charter Renewal 2.0 Training Session

Cranberry Harbors District

October 20, 2021

Via Zoom

Session prepared by D. Gleason, using BSA National training presentation available at: <https://www.scouting.org/commissioners/internet-rechartering/>

Cranberry Harbors Charter Renewal Training

October 20th, 2021|

Here are the slides from our virtual Internet Charter Renewal Training session on Oct. 20. CranberryHarborsCharterRenewalTraining



Halloween Recruiting Ideas

October 20th, 2021|

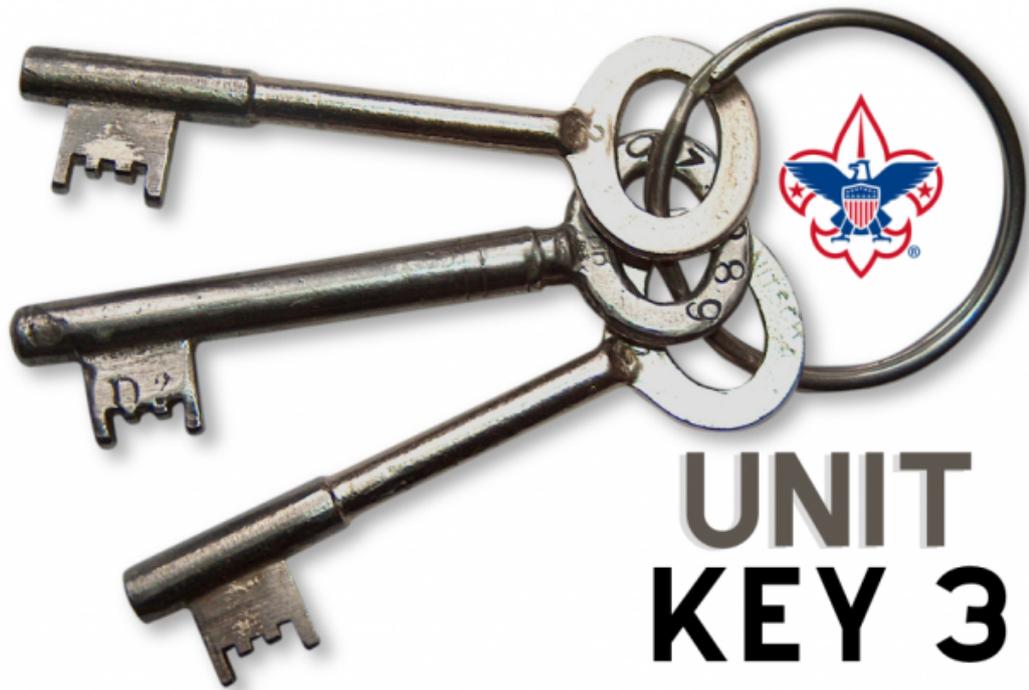
With Halloween just around the corner, here are some great recruitment ideas for your Cub Scout or pack to use to recruit new Cub Scouts and families to join the Scouting program. These can [...]



Who Doesn't Love A Treasure Hunt?

October 20th, 2021|

An interesting piece of Camp Resolute history was recently re-discovered thanks to some historical research, impeccable timing, top-notch observational skills, and a little bit of good fortune. A memorial stone bearing an inscription dedicating [...]



What is a Unit Key 3?

October 15th, 2021|

The Unit Key 3 is a critical component to the success of the unit. The unit Key 3 consists of: Committee Chair – The top volunteer in the unit is the [...]



New to Scouts BSA? Get the Quick Start Guide!

October 15th, 2021 |

If you're new to Scouts BSA, we've created a digital "10 Essentials Quick Start Guide" for you. These are 10 easy steps with videos, links, etc. to get you and your Scout started on [...]

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