### Membership Resources

The Mayflower Council wants to help you grow your unit. We want to be able to offer every youth in our community an opportunity to join an organization that prepares youth to become responsible, participating citizens and leaders that are guided by the Scout Oath and Law.

Unit growth is a very important part of a unit's health! Units with strong recruitment activities and well planned joining nights will have much more success throughout the rest of the year. The Mayflower Council realizes this and has put together some tools and materials that we hope you will use to increase parent participation as well as grow your unit's membership. A great way to get new parents and youth engaged in Scouting is by letting your community know about the fun, exciting things that your unit is doing.

Below you will find both new and time-tested tools that Mayflower Council has put together to help your unit with their Spring and Fall recruitment drives. Please keep this page in mind when you start planning your recruitment drive.

### Quick Links

### to Our Content

Our Program Areas

Recruiting Materials

Membership Support Materials

Unit Success Workshops

Around the Campfire Podcast

Membership News and Updates

## Our Program Areas



Lion Scout Information



Cub Scouts Information



Scouts BSA Information



Venturing Information



Exploring Information

### Recruiting Materials



### **Cub Scout Packs**

- Joining Night Playbook
- Table Rotation Display Layout
- Table Rotation Display Center Panels
- Table Rotation Display Side Panels
- Welcome to Cub Scouts One-Pager
- Parent's Guide to Cub Scouting 2023 2024
- Joining Night Sign In Sheet
- Cub Scout Directional Signs
- Cub Scout Wear Face Covering Sign
- Cub Scout Use Hand Sanitizer Sign
- Parent Orientation Meeting Agenda
- Parent Orientation Meeting Script
- New Family Welcome Email
- Returning Family Welcome Back Email
- Leader Recruitment Tool Take a Moment to Consider
- Leader Recruitment Tool The Yard Stick
- School Principal Email
- School Support Opportunities for Joining Night
- Cub Scout Coloring Pages



### Scouts BSA Troops

- How to Welcome Girls into Scouts BSA
- Scouts BSA Quick Start Guide
- Scouts BSA Social Calendar



### **Venturing Crews**

- Venturing Recruitment Training
- Venturing Activity Interest Survey

Recruitment Event Geofence Request

# 2024 Recruiting Initiatives

Recruitment Kick-Off 2024 2024 Recruitment Presentation Bring a Buddy Bowling Leader's Guide

# Membership Support Materials

### **Support Documents**

- I Want to Start A New Pack, Troop or Crew
- Adult Leader Application
- Adult Leader CORI
- Additional Disclosures & Background Check Authorization
   Digital Signature Form
- Youth Member Application
- What is a Unit Key 3?
- Important Changes to Membership Card and Charter Certificate Printing
- Changing Functional Roles on My.Scouting
- Transfer Between Councils on My.Scouting
- Transfer & Multiple on My.Scouting
- How to Run A Dropped Youth Report on My.Scouting
- Youth & Adult Membership Fees As of August 1, 2024
- Mayflower Council Activity Fee Waiver Application

### Be A Scout Pins / Online Applications

- Be A Scout FAQs
- Instructions to Update BeAScout Pins
- Online Registration Unit Guidebook
- Online Registration Website

- Unit Online Registration Checklist
- Online Youth Registration Frequently Asked Questions

### Unit Marketing Support

- Unit PR 101
- Google My Scouting Unit
- Action Steps to Grow Your Unit
- Recruitment Event Geofence Request

## Unit Success Workshops

What's In Your (Digital) Wallet Starting A Unit Facebook Page Posting Proverbs Invitation Manager Training Understanding Dues and Fees with Online Applications Application Manager Training Fall Recruiting Kick-Off 2022 Closing the Scout Sale Volunteer Recruiting Fall Recruitment for Crews, Ships & Posts Webelos to Scout Transition Succession Planning Scouts BSA to Venturing Online Adult Applications Spring Recruiting Kick-Off Invitation Manager Best Practices Understanding the New BSA Barriers to Abuse

Fall Recruitment Kickoff 2023
Membership Fee Update as of 8.1.2023
Marketing for Scouting Units
Recruitment Kick-Off 2024
Cub Scout Program Updates 2024

## Around the Campfire Podcast

Mayflower Council's "Around The Campfire" Podcast, a show designed specifically for unit leaders and volunteers. Hosted by Rob DiFazio, an Eagle Scout from East Bridgewater serving on the Membership & Unit Service Team. Each episode will be packed with useful information. Don't miss out on this informative podcast!

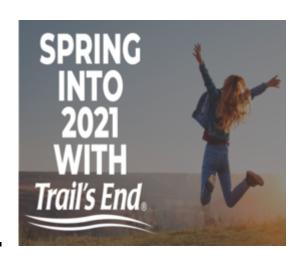
# Membership News & Updates



### Tantamous Lodge Advisers

February 11th, 2021

Lodge Positions Lodge Adviser Mark Vecchione Associate Adviser for Program Justin Crisafulli Associate Adviser for Inductions John Houlihan Associate Adviser for Communications Michael O'Keeffe Associate Adviser for Operations Mike Josti Associate Adviser for Administration [...]



### 2021 Online Direct — Start today!

February 9th, 2021

We have some great news! You can now participate in a new spring sale running January 1 thru June 30. New products being added, fan favorites still available, discounted prices and FREE shipping on [...]



### Top Selling Scouts and Units in 2020

February 9th, 2021|

2020 was a tough year for all of our units to fundraise. Our

Scouts and units reached record sales for online selling earning money for their Scouting adventures. Congratulations!

One unit who never sold [...]

### Y SCOUTS OF TLOWER COUNCIL

### 2021 - 2022 Parent's Guide Advertising

February 8th, 2021

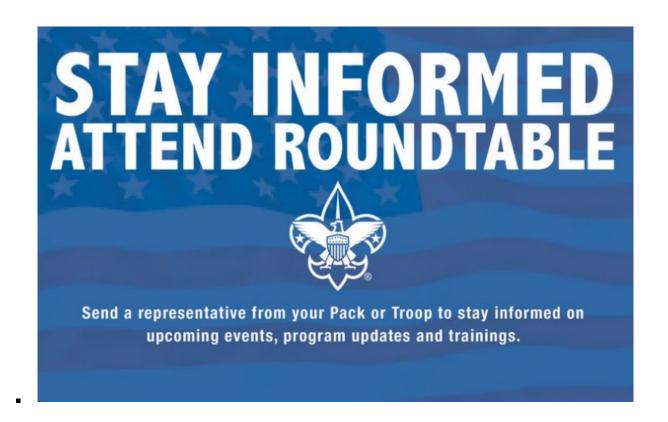
Dear Business Leader, Help support Scouting in your community by participating in the 2021-2022 Mayflower Council, Boy Scouts of America Parent Guide Ad Campaign! By purchasing an "ad" in our Parent's Guide, your advertisement [...]



### Changes in Scoutbook Effective March 1

February 8th, 2021|

Effective March 1, 2021, Scoutbook's leader invite process will perform a check for a BSA issued Member ID and active BSA registration when being invited to connect with the unit roster. Prior to March [...]



### **Metacomet District Roundtable - February**

February 8th, 2021

Thank you for attending the February Metacomet District Roundtable. Below are the slides that were presented as well as a couple of flyers. February 2021 Metacomet District Roundtable Philmont 2022 District Awards 2021 Freeze [...]

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