# Membership Resources

The Mayflower Council wants to help you grow your unit. We want to be able to offer every youth in our community an opportunity to join an organization that prepares youth to become responsible, participating citizens and leaders that are guided by the Scout Oath and Law.

Unit growth is a very important part of a unit’s health! Units with strong recruitment activities and well planned joining nights will have much more success throughout the rest of the year. The Mayflower Council realizes this and has put together some tools and materials that we hope you will use to increase parent participation as well as grow your unit’s membership. A great way to get new parents and youth engaged in Scouting is by letting your community know about the fun, exciting things that your unit is doing.

Below you will find both new and time-tested tools that Mayflower Council has put together to help your unit with their Spring and Fall recruitment drives. Please keep this page in mind when you start planning your recruitment drive.

# Quick Links

# to Our Content

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Membership News and Updates

# Our Program Areas




*Lion Scout Information*




*Cub Scouts Information*



*Scouts BSA Information*

*Venturing Information*

*Exploring Information*

# Recruiting Materials

# Cub Scout Packs

- Joining Night Playbook
- Table Rotation Display Layout
- Table Rotation Display Center Panels
- Table Rotation Display Side Panels
- Welcome to Cub Scouts One-Pager
- Parent’s Guide to Cub Scouting 2023 – 2024
- Joining Night Sign In Sheet
- Cub Scout Directional Signs
- Cub Scout Wear Face Covering Sign
- Cub Scout Use Hand Sanitizer Sign
- Parent Orientation Meeting Agenda
- Parent Orientation Meeting Script
- New Family Welcome Email
- Returning Family Welcome Back Email
- Leader Recruitment Tool – Take a Moment to Consider
- Leader Recruitment Tool – The Yard Stick
- School Principal Email
- School Support Opportunities for Joining Night
- Cub Scout Coloring Pages

# Scouts BSA Troops

- How to Welcome Girls into Scouts BSA
- Scouts BSA Quick Start Guide
- Scouts BSA Social Calendar

## Venturing Crews

- Venturing Recruitment Training
- Venturing Activity Interest Survey

Recruitment Event Geofence Request

# 2024 Recruiting Initiatives

Recruitment Kick-Off 2024
2024 Recruitment Presentation
Bring a Buddy Bowling Leader’s Guide

# Membership Support Materials

### Support Documents

- I Want to Start A New Pack, Troop or Crew
- Adult Leader Application
- Adult Leader CORI
- Additional Disclosures & Background Check Authorization Digital Signature Form
- Youth Member Application
- What is a Unit Key 3?
- Important Changes to Membership Card and Charter Certificate Printing
- Changing Functional Roles on My.Scouting
- Transfer Between Councils on My.Scouting
- Transfer & Multiple on My.Scouting
- How to Run A Dropped Youth Report on My.Scouting
- Youth & Adult Membership Fees As of August 1, 2024
- Mayflower Council Activity Fee Waiver Application

### Be A Scout Pins / Online Applications

- Be A Scout FAQs
- Instructions to Update BeAScout Pins
- Online Registration Unit Guidebook
- Online Registration Website

- Unit Online Registration Checklist
- Online Youth Registration Frequently Asked Questions

**Unit Marketing Support**

- Unit PR 101
- Google My Scouting Unit
- Action Steps to Grow Your Unit
- Recruitment Event Geofence Request

# Unit Success Workshops

What’s In Your (Digital) Wallet
Starting A Unit Facebook Page
Posting Proverbs
Invitation Manager Training
Understanding Dues and Fees with Online Applications
Application Manager Training
Fall Recruiting Kick-Off 2022
Closing the Scout Sale
Volunteer Recruiting
Fall Recruitment for Crews, Ships & Posts
Webelos to Scout Transition
Succession Planning
Scouts BSA to Venturing
Online Adult Applications
Spring Recruiting Kick-Off
Invitation Manager Best Practices
Understanding the New BSA Barriers to Abuse

Fall Recruitment Kickoff 2023
Membership Fee Update as of 8.1.2023
Marketing for Scouting Units
Recruitment Kick-Off 2024
Cub Scout Program Updates 2024

# Around the Campfire Podcast

Mayflower Council’s “Around The Campfire” Podcast, a show designed specifically for unit leaders and volunteers. Hosted by Rob DiFazio, an Eagle Scout from East Bridgewater serving on the Membership & Unit Service Team. Each episode will be packed with useful information. Don’t miss out on this informative podcast!

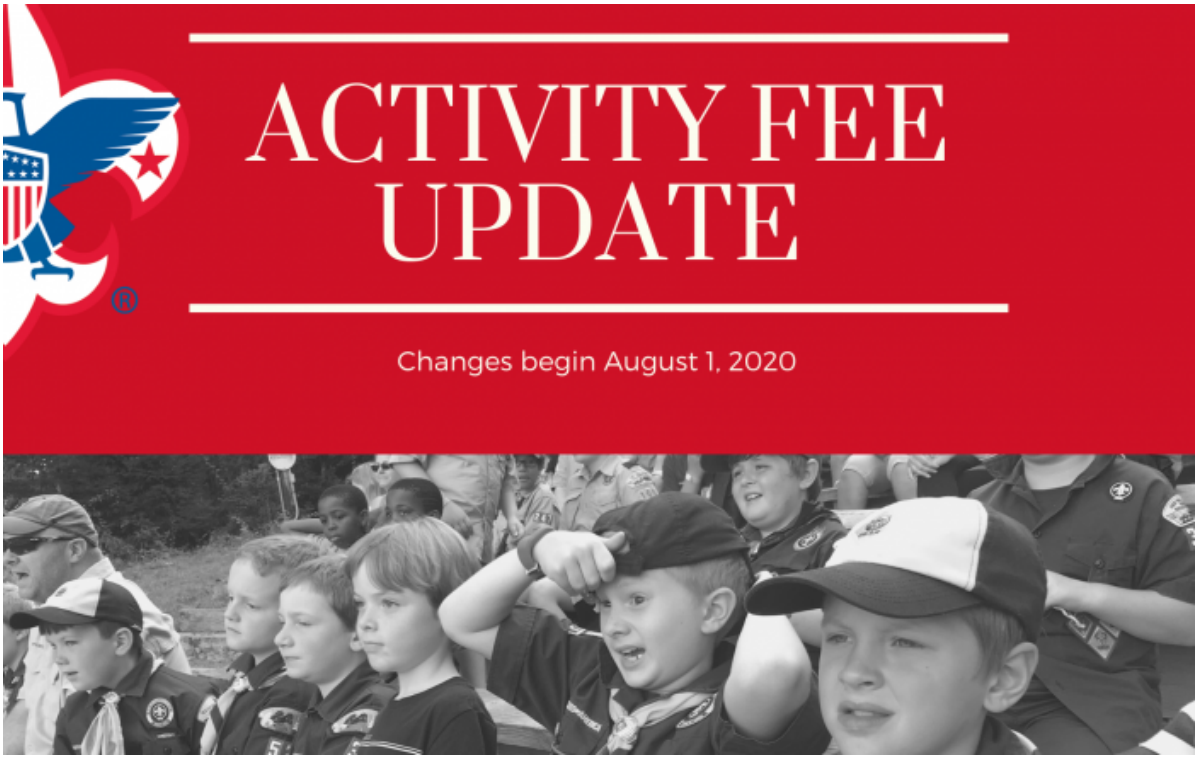
# Membership News & Updates



## How To Sell $1,000 While Social Distancing!

June 30th, 2020|

How to Sell $1,000 While Social Distancing Sell for 8 hours, fund your entire year of Scouting! STEP 1: Create a Trail's End account for your Scout. Text APP to 62771 to download the [...]

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## Changes to Council Activity Fee Aug. 1, 2020

June 26th, 2020|

Dear Scouting Families, Families today have many options, but Scouting continues to stand out as a safe and fun atmosphere where a kid can be a kid all while preparing them to become an [...]

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## Free Square Reader

June 22nd, 2020|

If you are a Scout who sold at least $1,000 in 2019, congratulations!  Trail's End is awarding you a FREE square reader to help you with your sales in 2020.  Be sure to redeem [...]




## Scout Entrepreneur Challenge

June 22nd, 2020|

The first 200 Scouts to hit the goal of $2,500 in online direct sales from July 1 - August 15 will receive an additional $200 Amazon.com Gift Card, and a digital certificate celebrating their [...]




## July 1 – August 15 Promotion – Earn 5%

June 22nd, 2020|

To qualify your unit must be registered. REGISTER HERE All Trail's End online direct purchases made during July 1 thru August 15 will earn an additional 5% as an Amazon.com gift card for your [...]




## Free Shipping Weekend

June 22nd, 2020|

Orders placed from July 3 - July 5 2020 will receive free shipping! Scouts share your fundraising page with friends and family or take Online Direct orders in the app to have Trail's End [...]

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