

# Membership Resources

The Mayflower Council wants to help you grow your unit. We want to be able to offer every youth in our community an opportunity to join an organization that prepares youth to become responsible, participating citizens and leaders that are guided by the Scout Oath and Law.

Unit growth is a very important part of a unit's health! Units with strong recruitment activities and well planned joining nights will have much more success throughout the rest of the year. The Mayflower Council realizes this and has put together some tools and materials that we hope you will use to increase parent participation as well as grow your unit's membership. A great way to get new parents and youth engaged in Scouting is by letting your community know about the fun, exciting things that your unit is doing.

Below you will find both new and time-tested tools that Mayflower Council has put together to help your unit with their Spring and Fall recruitment drives. Please keep this page in mind when you start planning your recruitment drive.

## Quick Links

# to Our Content

Our Program Areas

Recruiting  
Materials

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# Our Program Areas



*Lion Scout Information*



*Cub Scouts Information*



*Scouts BSA Information*



*Venturing Information*



*Exploring Information*

# Recruiting Materials



# Cub Scout Packs

- Joining Night Playbook
- Table Rotation Display Layout
- Table Rotation Display Center Panels
- Table Rotation Display Side Panels
- Welcome to Cub Scouts One-Pager
- Parent's Guide to Cub Scouting 2023 – 2024
- Joining Night Sign In Sheet
- Cub Scout Directional Signs
- Cub Scout Wear Face Covering Sign
- Cub Scout Use Hand Sanitizer Sign
- Parent Orientation Meeting Agenda
- Parent Orientation Meeting Script
- New Family Welcome Email
- Returning Family Welcome Back Email
- Leader Recruitment Tool – Take a Moment to Consider
- Leader Recruitment Tool – The Yard Stick
- School Principal Email
- School Support Opportunities for Joining Night
- Cub Scout Coloring Pages



# Scouts BSA Troops

- How to Welcome Girls into Scouts BSA
- Scouts BSA Quick Start Guide
- Scouts BSA Social Calendar



# Venturing Crews

- Venturing Recruitment Training
- Venturing Activity Interest Survey

Recruitment Event Geofence Request

# 2024 Recruiting Initiatives

Recruitment Kick-Off 2024  
2024 Recruitment Presentation  
Bring a Buddy Bowling Leader's Guide

# Membership Support Materials

## **Support Documents**

- I Want to Start A New Pack, Troop or Crew
- Adult Leader Application
- Adult Leader CORI
- Additional Disclosures & Background Check Authorization  
Digital Signature Form
- Youth Member Application
- What is a Unit Key 3?
- Important Changes to Membership Card and Charter  
Certificate Printing
- Changing Functional Roles on My.Scouting
- Transfer Between Councils on My.Scouting
- Transfer & Multiple on My.Scouting
- How to Run A Dropped Youth Report on My.Scouting
- Youth & Adult Membership Fees As of August 1, 2024
- Mayflower Council Activity Fee Waiver Application

## **Be A Scout Pins / Online Applications**

- Be A Scout FAQs
- Instructions to Update BeAScout Pins
- Online Registration Unit Guidebook
- Online Registration Website

- Unit Online Registration Checklist
- Online Youth Registration Frequently Asked Questions

### **Unit Marketing Support**

- Unit PR 101
- Google My Scouting Unit
- Action Steps to Grow Your Unit
- Recruitment Event Geofence Request

# **Unit Success Workshops**

What's In Your (Digital) Wallet  
Starting A Unit Facebook Page  
Posting Proverbs  
Invitation Manager Training  
Understanding Dues and Fees with Online Applications  
Application Manager Training  
Fall Recruiting Kick-Off 2022  
Closing the Scout Sale  
Volunteer Recruiting  
Fall Recruitment for Crews, Ships & Posts  
Webelos to Scout Transition  
Succession Planning  
Scouts BSA to Venturing  
Online Adult Applications  
Spring Recruiting Kick-Off  
Invitation Manager Best Practices  
Understanding the New BSA Barriers to Abuse

Fall Recruitment Kickoff 2023  
Membership Fee Update as of 8.1.2023  
Marketing for Scouting Units  
Recruitment Kick-Off 2024  
Cub Scout Program Updates 2024

# Around the Campfire Podcast

Mayflower Council's "Around The Campfire" Podcast, a show designed specifically for unit leaders and volunteers. Hosted by Rob DiFazio, an Eagle Scout from East Bridgewater serving on the Membership & Unit Service Team. Each episode will be packed with useful information. Don't miss out on this informative podcast!

# Membership News & Updates



## **Mayflower Council Feb. 2025 Roundtable**

February 13th, 2025|

Slides from our February Mayflower Council Roundtable are posted below, along with supplemental data from the session,

including the Winter Safety Moment, "Normal Friends Activities" sheets (including Winter NFA's, Talking to Friends about Scouting, Five [...]



## **“Around The Campfire” Podcast – Episode Six**

February 12th, 2025|

Monthly Podcast from the Scouting America Mayflower Council. Around The Campfire Podcast from Scouting America Mayflower Council for leaders and volunteers. February 2025 episode features: Anniversaries and Name Change information with Juan Osorio, Scout [...]

# STAY INFORMED AT ROUNDTABLE



## MAYFLOWER COUNCIL ROUNDTABLE

SEND A REPRESENTATIVE FROM YOUR PACK, TROOP, CREW OR SHIP TO STAY INFORMED  
ON UPCOMING EVENTS, PROGRAM UPDATES AND TRAINING COURSES.

### **Jan. 2025 Mayflower Council Roundtable**

January 9th, 2025|

Slides from the January 2025 Mayflower Council hybrid roundtable are posted below. Also posted is a slide with links for the Troop/Crew/Ship ILST breakout, and the discussion .pdf for that topic. Thanks to all who [...]

**Scouting America**  
Mayflower Council

**RICK RIOPELLE**



**Deputy Scout Executive**

Rick's Fav's

**Food** Chicken and Waffles  
**Color** Gray  
**Drink** Cold Brew Coffee  
**Treat:** Anything S'mores, Gingerbread, or Pumpkin Spice  
**Hobby** Running  
**Animal** Meerkat  
**Place:** Any Disney Theme Park Worldwide  
**Music** Pop

**Council Duties**  
 "As Deputy Scout Executive, I work directly with the membership team to grow and retain our Scouting families, provide strategic support to our camping and program operations to deliver exceptional experiences, and manage a diverse portfolio of other responsibilities vital to the council's overall operation."




**#MeetTheTeam**

## Meet the Team: Rick Riopelle

December 30th, 2024|

For our latest #meettheteammonday on Mayflower Council's social media, we sat down with Rick Riopelle, Deputy Scout Executive!

**Scouting America**  
Mayflower Council

**SATINA CRAFFEY**



**ScoutReach  
Program Specialist**

Satina's Favs

- Favorite Food** Mexican food
- Color** Blue
- Drink** Water
- Treat** Dried Fruit
- Hobby** Hiking
- Animal** Giraffe
- Place** "Exploring with my children..."
- Music** Country

**Council Duties**  
"My primary responsibility is to bring the Cub Scouting program to low-income areas within the council."



**#MeetTheTeam**

## Meet the Team: Satina Craffey

December 23rd, 2024|

For our latest #meettheteammonday on Mayflower Council's social media, we sat down with Satina Craffey, ScoutReach Program Specialist!

**Scouting America**  
Mayflower Council

**COLLEEN KINNEY**



**Development Team:  
Fundraising  
Administrative  
Assistant**

*Colleen's  
Favs*

*Favorite*  
*color* **Green**  
*drink* **Mocha Latte**  
*treat* **Brownies**  
*hobby* **Crocheting**  
*food* **Mac & Cheese**  
*animal* **Penguin**  
*place* **The White Mountains**  
*music* **Country**

**Council Duties**  
"As the Fundraising Administrative Assistant, I support the development team in raising money for the council through our annual Friends of Scouting campaign, our yearly events, and our product sales."

**#MeetTheTeam**




## Meet the Team: Colleen Kinney

December 16th, 2024|

For our latest #meettheteammonday on Mayflower Council's social media, we sat down with Colleen Kinney, Fundraising Administrative Assistant, Development Team!

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