

# Membership Resources

The Mayflower Council wants to help you grow your unit. We want to be able to offer every youth in our community an opportunity to join an organization that prepares youth to become responsible, participating citizens and leaders that are guided by the Scout Oath and Law.

Unit growth is a very important part of a unit's health! Units with strong recruitment activities and well planned joining nights will have much more success throughout the rest of the year. The Mayflower Council realizes this and has put together some tools and materials that we hope you will use to increase parent participation as well as grow your unit's membership. A great way to get new parents and youth engaged in Scouting is by letting your community know about the fun, exciting things that your unit is doing.

Below you will find both new and time-tested tools that Mayflower Council has put together to help your unit with their Spring and Fall recruitment drives. Please keep this page in mind when you start planning your recruitment drive.

## Quick Links

# to Our Content

Our Program Areas

Recruiting  
Materials

Membership Support  
Materials

Unit Success  
Workshops

Around the Campfire  
Podcast

Membership News and  
Updates

# Our Program Areas



*Lion Scout Information*



*Cub Scouts Information*



*Scouts BSA Information*



*Venturing Information*



*Exploring Information*

# Recruiting Materials



# Cub Scout Packs

- Joining Night Playbook
- Table Rotation Display Layout
- Table Rotation Display Center Panels
- Table Rotation Display Side Panels
- Welcome to Cub Scouts One-Pager
- Parent's Guide to Cub Scouting 2023 – 2024
- Joining Night Sign In Sheet
- Cub Scout Directional Signs
- Cub Scout Wear Face Covering Sign
- Cub Scout Use Hand Sanitizer Sign
- Parent Orientation Meeting Agenda
- Parent Orientation Meeting Script
- New Family Welcome Email
- Returning Family Welcome Back Email
- Leader Recruitment Tool – Take a Moment to Consider
- Leader Recruitment Tool – The Yard Stick
- School Principal Email
- School Support Opportunities for Joining Night
- Cub Scout Coloring Pages



# Scouts BSA Troops

- How to Welcome Girls into Scouts BSA
- Scouts BSA Quick Start Guide
- Scouts BSA Social Calendar



# Venturing Crews

- Venturing Recruitment Training
- Venturing Activity Interest Survey

Recruitment Event Geofence Request

# 2024 Recruiting Initiatives

Recruitment Kick-Off 2024  
2024 Recruitment Presentation  
Bring a Buddy Bowling Leader's Guide

# Membership Support Materials

## Support Documents

- I Want to Start A New Pack, Troop or Crew
- Adult Leader Application
- Adult Leader CORI
- Additional Disclosures & Background Check Authorization  
Digital Signature Form
- Youth Member Application
- What is a Unit Key 3?
- Important Changes to Membership Card and Charter  
Certificate Printing
- Changing Functional Roles on My.Scouting
- Transfer Between Councils on My.Scouting
- Transfer & Multiple on My.Scouting
- How to Run A Dropped Youth Report on My.Scouting
- Youth & Adult Membership Fees As of August 1, 2024
- Mayflower Council Activity Fee Waiver Application

## Be A Scout Pins / Online Applications

- Be A Scout FAQs
- Instructions to Update BeAScout Pins
- Online Registration Unit Guidebook
- Online Registration Website

- Unit Online Registration Checklist
- Online Youth Registration Frequently Asked Questions

### **Unit Marketing Support**

- Unit PR 101
- Google My Scouting Unit
- Action Steps to Grow Your Unit
- Recruitment Event Geofence Request

# **Unit Success Workshops**

What's In Your (Digital) Wallet  
Starting A Unit Facebook Page  
Posting Proverbs  
Invitation Manager Training  
Understanding Dues and Fees with Online Applications  
Application Manager Training  
Fall Recruiting Kick-Off 2022  
Closing the Scout Sale  
Volunteer Recruiting  
Fall Recruitment for Crews, Ships & Posts  
Webelos to Scout Transition  
Succession Planning  
Scouts BSA to Venturing  
Online Adult Applications  
Spring Recruiting Kick-Off  
Invitation Manager Best Practices  
Understanding the New BSA Barriers to Abuse

Fall Recruitment Kickoff 2023  
Membership Fee Update as of 8.1.2023  
Marketing for Scouting Units  
Recruitment Kick-Off 2024  
Cub Scout Program Updates 2024

# Around the Campfire Podcast

Mayflower Council's "Around The Campfire" Podcast, a show designed specifically for unit leaders and volunteers. Hosted by Rob DiFazio, an Eagle Scout from East Bridgewater serving on the Membership & Unit Service Team. Each episode will be packed with useful information. Don't miss out on this informative podcast!

# Membership News & Updates

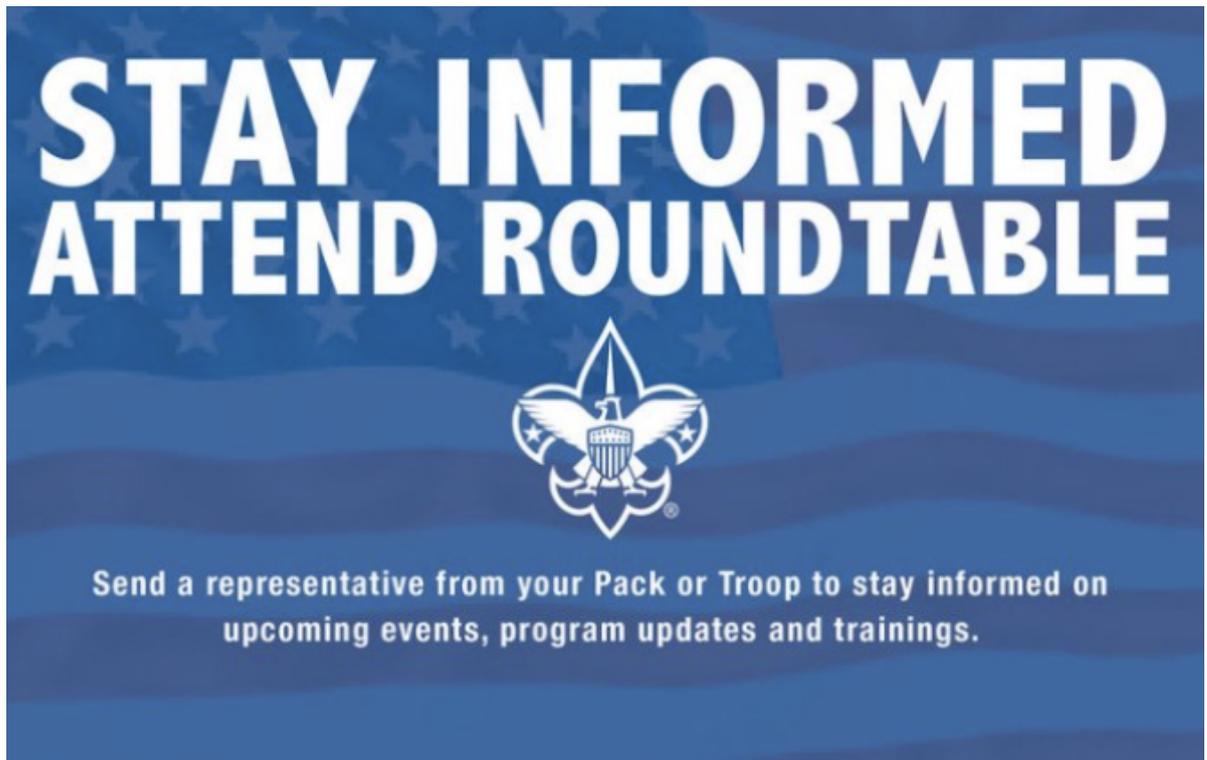


## Seeking Insurance Coverage Experts

December 3rd, 2024 |

Are you an insurance expert? We're seeking individuals with expertise in insurance coverage to join a dedicated task

force. This team will play a crucial role in evaluating and advising on our organization's insurance [...]



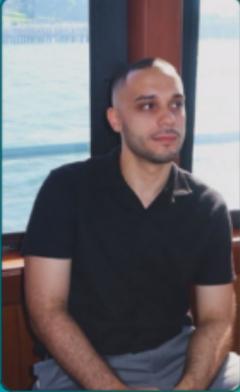
## **Cranberry Harbors Dec. 2024 Roundtable Info**

December 2nd, 2024|

Due to conflicts involving virtually all of the Cranberry Harbors District Roundtable Team, the December session scheduled for 12/4 was cancelled. The draft slide presentation for the session, containing information which would have been presented [...]

**Scouting America**  
Mayflower Council

**DEVIN DELGADO**



**Membership & Unit Service Executive**

Devin's Favs

*Favorite color* **Green**  
*drink* **Boba**  
*treat* **Honey buns**  
*hobby* **"Gaming and the gym..."**  
*food* **KBBQ**  
*animal* **Elephant**  
*place* **NYC**  
*music* **The Weeknd & Kendrick Lamar**

**Council Duties**  
 "At the council, I'm part of the 'New Unit Team,' where I help create new units in the community while helping existing units grow and thrive."

**#MeetTheTeam**




## Meet the Team: Devin Delgado

December 2nd, 2024 |

For our latest #meettheteammonday on Mayflower Council's social media, we sat down with Devin Delgado, Membership & Unit Service Executive.

**Scouting America**  
Mayflower Council

**JACK COLAMARIA**



**Membership & Unit Service Director**

Jack's Favs

- Favorite color* Tie-dye
- drink* Coffee
- treat* Ice cream
- hobby* Golf
- food* Surf and turf
- animal* Dogs
- place* New Hampshire
- music* Grateful Dead

**Council Duties**  
"As a longtime volunteer, I was excited when the opportunity arose to become a professional Scouter... I oversee the Membership and Unit Service Team, helping to support and grow units."

**#MeetTheTeam**




## Meet the Team: Jack Colamaria

November 25th, 2024|

For our latest #meettheteammonday on Mayflower Council's social media, we sat down with Jack Colamaria, Membership & Unit Service Director.

**Scouting America**  
Mayflower Council




Laura's Favs

**Favorite**  
color **Red**  
drink **Coffee**  
treat **Cannoli**  
hobby **Candy Crush**  
food **"Anything Italian!"**  
animal **Cat**  
place **"St. Pete Beach..."**  
music **Classic rock**

**Council Duties**  
"As Senior Development Director, my primary responsibilities are to develop philanthropic giving through our Annual Campaign 'Friends of Scouting' to help financially support our council programs, also to manage our council product fundraiser and lend support to our units who participate in it."

Laura (Moriarty) Romero



Senior Development Director

#MeetTheTeam

## Meet the Team: Laura (Moriarty) Romero

November 18th, 2024|

For our latest #meettheteammonday on Mayflower Council's social media, we sat down with Jen Piazza, Mayflower Council Membership Programs Specialist!

**Scouting America**  
Mayflower Council

**JOHN BISHOP**



*John's Favs*

*Favorite color* **Blue**  
*drink* **Diet Coke**  
*treat* **Ramen**  
*hobby* **World War II History**  
*food* **Chicken Soup**  
*animal* **Cat**  
*place* **Disney's Hollywood Studios & Camp Resolute**  
*music* **Audien to Fleetwood Mac to BBVD**

**Council Duties**  
 "I am the 'social media guy' and try to write stories as often as possible for the website. Within those capacities, I am involved in many, many facets of the organization's efforts. I really enjoy taking photos at events and posting smiling shots of Scouts, Scouters, and families."




**Brand Ambassador**

**#MeetTheTeam**

## Meet the Team: John Bishop

November 11th, 2024 |

For our latest #meettheteammonday on Mayflower Council's social media, we sat down with John Bishop, Mayflower Council's Brand Ambassador...

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