

# Membership Resources

The Mayflower Council wants to help you grow your unit. We want to be able to offer every youth in our community an opportunity to join an organization that prepares youth to become responsible, participating citizens and leaders that are guided by the Scout Oath and Law.

Unit growth is a very important part of a unit's health! Units with strong recruitment activities and well planned joining nights will have much more success throughout the rest of the year. The Mayflower Council realizes this and has put together some tools and materials that we hope you will use to increase parent participation as well as grow your unit's membership. A great way to get new parents and youth engaged in Scouting is by letting your community know about the fun, exciting things that your unit is doing.

Below you will find both new and time-tested tools that Mayflower Council has put together to help your unit with their Spring and Fall recruitment drives. Please keep this page in mind when you start planning your recruitment drive.

## Quick Links

# to Our Content

Our Program Areas

Recruiting  
Materials

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Materials

Unit Success  
Workshops

Around the Campfire  
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Membership News and  
Updates

# Our Program Areas



*Lion Scout Information*



*Cub Scouts Information*



*Scouts BSA Information*



*Venturing Information*



*Exploring Information*

# Recruiting Materials



# Cub Scout Packs

- Joining Night Playbook
- Table Rotation Display Layout
- Table Rotation Display Center Panels
- Table Rotation Display Side Panels
- Welcome to Cub Scouts One-Pager
- Parent's Guide to Cub Scouting 2023 – 2024
- Joining Night Sign In Sheet
- Cub Scout Directional Signs
- Cub Scout Wear Face Covering Sign
- Cub Scout Use Hand Sanitizer Sign
- Parent Orientation Meeting Agenda
- Parent Orientation Meeting Script
- New Family Welcome Email
- Returning Family Welcome Back Email
- Leader Recruitment Tool – Take a Moment to Consider
- Leader Recruitment Tool – The Yard Stick
- School Principal Email
- School Support Opportunities for Joining Night
- Cub Scout Coloring Pages



# Scouts BSA Troops

- How to Welcome Girls into Scouts BSA
- Scouts BSA Quick Start Guide
- Scouts BSA Social Calendar



# Venturing Crews

- Venturing Recruitment Training
- Venturing Activity Interest Survey

Recruitment Event Geofence Request

# 2024 Recruiting Initiatives

Recruitment Kick-Off 2024  
2024 Recruitment Presentation  
Bring a Buddy Bowling Leader's Guide

# Membership Support Materials

## **Support Documents**

- I Want to Start A New Pack, Troop or Crew
- Adult Leader Application
- Adult Leader CORI
- Additional Disclosures & Background Check Authorization  
Digital Signature Form
- Youth Member Application
- What is a Unit Key 3?
- Important Changes to Membership Card and Charter  
Certificate Printing
- Changing Functional Roles on My.Scouting
- Transfer Between Councils on My.Scouting
- Transfer & Multiple on My.Scouting
- How to Run A Dropped Youth Report on My.Scouting
- Youth & Adult Membership Fees As of August 1, 2024
- Mayflower Council Activity Fee Waiver Application

## **Be A Scout Pins / Online Applications**

- Be A Scout FAQs
- Instructions to Update BeAScout Pins
- Online Registration Unit Guidebook
- Online Registration Website

- Unit Online Registration Checklist
- Online Youth Registration Frequently Asked Questions

### **Unit Marketing Support**

- Unit PR 101
- Google My Scouting Unit
- Action Steps to Grow Your Unit
- Recruitment Event Geofence Request

# **Unit Success Workshops**

What's In Your (Digital) Wallet  
Starting A Unit Facebook Page  
Posting Proverbs  
Invitation Manager Training  
Understanding Dues and Fees with Online Applications  
Application Manager Training  
Fall Recruiting Kick-Off 2022  
Closing the Scout Sale  
Volunteer Recruiting  
Fall Recruitment for Crews, Ships & Posts  
Webelos to Scout Transition  
Succession Planning  
Scouts BSA to Venturing  
Online Adult Applications  
Spring Recruiting Kick-Off  
Invitation Manager Best Practices  
Understanding the New BSA Barriers to Abuse



Fall Recruitment Kickoff 2023  
Membership Fee Update as of 8.1.2023  
Marketing for Scouting Units  
Recruitment Kick-Off 2024  
Cub Scout Program Updates 2024

# **Around the Campfire Podcast**

Mayflower Council's "Around The Campfire" Podcast, a show designed specifically for unit leaders and volunteers. Hosted by Rob DiFazio, an Eagle Scout from East Bridgewater serving on the Membership & Unit Service Team. Each episode will be packed with useful information. Don't miss out on this informative podcast!

# Membership News & Updates





## **2024 Distinguished Citizens Award Dinner**

November 6th, 2024|

Distinguished Citizen Awards Dinner Wednesday, December 4,  
2024 Hotel 1620 180 Water Street, Plymouth, MA 02360 Reception  
6:00 pm - Dinner & Program 7:00 pm 2024 Honorees Distinguished

## Citizen Award Recipients [...]



**Scouting America**  
Mayflower Council


*Jen's Favs*

**Council Duties**

Jen is part of the Mayflower Council Membership & Unit Service team!

- Manages Application and Invitation Manager;
- Oversees requests for merit badge counselors;
- Processes CORI background check;
- Mitigates expiring YPT training with Mayflower volunteers.

**JEN PIAZZA**




**Membership Programs Specialist**



## Meet the Team: Jen Piazza

November 4th, 2024|

For our latest #meettheteammonday on Mayflower Council's social media, we sat down with Jen Piazza, Mayflower Council Membership Programs Specialist!




# ROB DIFAZIO

*Rob's Fav's*

**Favorite**  
*color* Red  
*drink* Diet Dr. Pepper  
*treat* DQ Reese's Blizzard  
*hobby* Camping & cooking  
*food* Pizza  
*animal* Brady (my dog)  
*place* Maine Seacoast  
*music* Country/90's

**Council Duties**  
 "I am a Senior Membership and Unit Service Executive and Membership Growth Captain. I work with my team to develop council membership strategies to help our units grow their membership and remain strong for the communities we serve. I also identify opportunities for individual units to ensure they have the resources to have a strong presence at local community events in their towns. In addition, I also am the Staff Advisor for the Venturing Officer's Association."





**Senior Membership and Unit Service Executive and Membership Growth Captain**

## #MeetTheTeam

## Meet the Team: Rob Difazio

October 27th, 2024|

For our fifth #meettheteammonday on Mayflower Council's social media, we sat down with Rob Difazio, Mayflower Council Membership & Community Partnerships Executive,

Scouting America  
Mayflower Council


*Sarah's Favs*

**Favorite**  
*color* "Red, white & blue..."  
*drink* Tonic water with lime  
*treat* Pumpkin pie  
*hobby* Camping  
*food* Steak  
*animal* Dog  
*place* The White Mountains & Montana  
*music* Country/90's

**Council Duties**  
Sarah is part of the Mayflower Council growth team and works with existing units to recruit youth in their communities... Attends community events to share the Scouting program and support packs and troops... Helps create programs to assist leaders and volunteers in growing their towns' Scouting programs.

**#MeetTheTeam**

**SARAH LEACH**



Membership & Community Partnerships Executive

## Meet the Team: Sarah Leach

October 21st, 2024|

For our fourth #meettheteammonday on Mayflower Council's social media, we sat down with Sarah Leach, Mayflower Council Membership & Community Partnerships Executive,

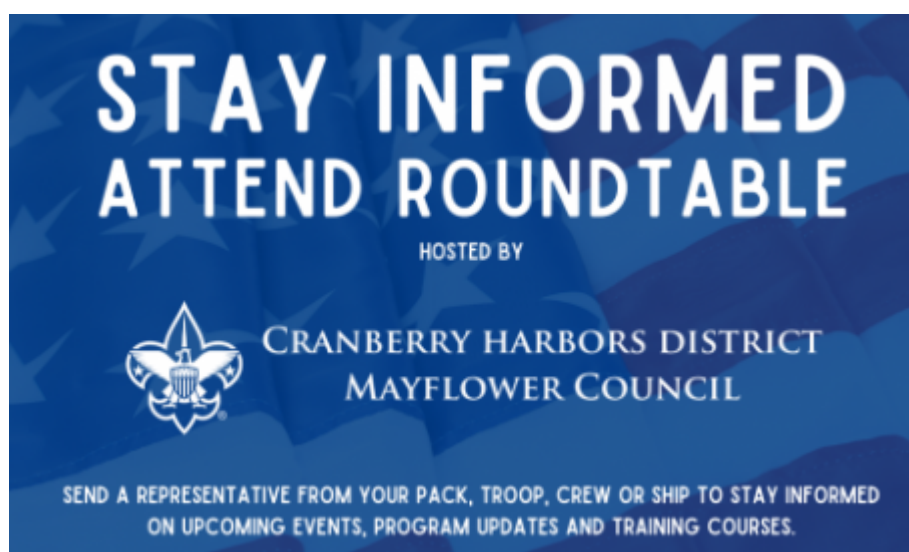




## Meet the Team: Aaron Christian

October 13th, 2024|

For our third #meettheteammonday on Mayflower Council's social media, we sat down with Aaron Christian, Mayflower Council Membership & Unit Service Executive.



## **Cranberry Harbors District Oct. 2024 Roundtable**

October 10th, 2024|

Slide set from our Oct. 9 Roundtable, along with the food allergy safety minute, unit money-earning form, and membership renewal steps to ease implementation; are posted at the links below. Thanks for participating. Our next [...]

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