The Secret Resource for Scouting Success

From the Desk of Rich Carlson, Council Commissioner
Any good team needs a good coach to help provide the pathway to a successful season. Look no further than Coach Vrabel of our Super Bowl-bound New England Patriots. Many experts agree that his leadership and relationship-building have been the reason for his team's extraordinary turnaround this season.
The Role of the Unit Coach Truth be told, Unit Commissioners—or as we like to call them, "Unit Coaches"—have been around since Scouting first started. In fact, they were a key element developed by Baden-Powell and Scouting's founders. Unit Coaches are not a secret at all, but rather Scouters whose primary job is to work with unit leadership and committees to develop a custom vision for success. By establishing an ongoing relationship and having meaningful conversations, they use their experience to bring out the unique strengths of each unit.
Why Your Unit Needs One:

- **Expert Guidance:** They help navigate the "playbook" of Scouting.
- **Local Intel:** They have a detailed understanding of what's happening in your community and within the Mayflower Council.
- **Problem Solvers:** Got a question? Ask a Unit Coach. If they don't know the answer, they'll find it for you.

We Need You on the Sidelines The unfortunate fact is that we currently have far more units in our Council than we have Unit Coaches. You can help us turn that around by stepping up to use your Scouting knowledge in service to local units.
We provide the training and support; all you need is a desire to see every Scout learn and grow in a positive environment. You can become a Unit Coach for a newly assigned unit or even for your own.
Interested in leveling up your unit or joining the coaching

staff? Contact me.
Yours in Scouting,
Rich Carlson
Council Commissioner