

Welcome

Cub Scout Breakout

Alyssa Baracewicz

CC Pack 1776 Duxbury

CC Troop 1920 (Female) Plymouth

Cub Scout Roundtable Commissioner Cranberry Harbors District

How will we rebuild or strengthen our Packs?

- Let your local community know your unit is still active. PR, PR, PR!
(more on this later)
- Have trained leaders
- Plan a fun program calendar (try something new, bring back past traditions)
- Make connections with current families
- Make sure your leaders are not overwhelmed, Many hands make light work!
- Have a plan A, B and C in regards to planning around uncertain times.

What do we need to do to ensure success in fall recruitment for both Cubs and Leaders?

- Use the resources available – Council promotional items
- Advertise leading up to the day – Newspaper, Facebook, email blasts
- Be up front about your needs in leadership are
- Be organized and ready to sign up Cubs and Leaders – do not say you will get back to them, keep paperwork or QR codes on hand
- Be Friendly and responsive
- Look for a need, fill it

How do we build and communicate an amazing program plan?

- Have an annual planning meeting with your unit, loop in current and past leaders, parents new and returning.
- Post on town and grade Facebook groups with an email address and contact for who to reach out to if interested in signing up for Cubs
- Use promotional videos and flyers
- Be present in your community
- Anticipation / Recaps
- Parents social night to meet new families
- Make known that unlike other organizations, Cubs can join at anytime, there is no cut off date/ specific season throughout the year like Sports.