

Trail's End

Fund Your Entire Year of Scouting!
Sell for 8 hours, raise \$1,000*



EARN **DOUBLE** POINTS WITH ONLINE DIRECT

2PTS PER EVERY \$1 SOLD ONLINE DIRECT

1.5PTS PER EVERY \$1 SOLD CREDIT/DEBIT

1PT PER EVERY \$1 SOLD CASH

COLLECT POINTS TO EARN AMAZON.COM GIFT CARDS. TO QUALIFY, ALL SALES MUST BE RECORDED IN THE TRAIL'S END APP, WHICH WILL CALCULATE TOTAL POINTS FOR YOU.

Text APP to 62771 to **DOWNLOAD THE APP & START SELLING TODAY**



ONE MINUTE to register your account!



Accept Debit & Credit Cards for FREE!
No Reader Required.



Each Scout Must Have a Registered Account.
Same Email Can Be Used For Multiple Accounts.



Record ALL of Your Sales in the App, Even Take Order Sales!

JOIN THE TRAIL'S END SCOUT PARENT FACEBOOK GROUP
GET ANSWERS TO QUESTIONS AND TIPS ON SELLING ANYTIME
Text SCOUTFB to 62771 to join!

OVER 73% SUPPORTS OUR LOCAL SCOUTS*



Cheese Lover's Collection
Over \$22 to local Scouts*
Contains: Milk

- White Cheddar Popcorn
- Blazin' Hot Popcorn



Saled Caramel Popcorn
Over \$17 to local Scouts*
Contains: Milk and Soy



Blazin' Hot Popcorn
Over \$14 to local Scouts*
Contains: Milk



White Cheddar Popcorn
Over \$14 to local Scouts*
Contains: Milk



Unbelievable Butter Popcorn
Over \$10 to local Scouts*



Popping Corn Jar
Over \$10 to local Scouts*



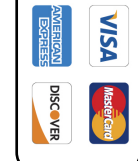
Caramel Corn
Over \$7 to local Scouts*
Contains: Soy

SUPPORT SCOUTS WITH A DONATION TO OUR AMERICAN HEROES!
Send a gift of popcorn to our first responders, military men and women, their families, and veteran organizations.



Donation Levels
\$50
\$30

EVEN MORE PRODUCTS AVAILABLE WITH ONLINE DIRECT!



\$50 American Heroes Donation
\$30 American Heroes Donation
Cheese Lover's Box
Saled Caramel Popcorn
Blazin' Hot Popcorn
White Cheddar Popcorn
Unbelievable Butter Popcorn
Popping Corn Jar
Caramel Corn

SECURE PAYMENT PROCESSING THROUGH SQUARE
TRAIL'S END PAYS ALL CREDIT CARD FEES

SCOUTS NAME	NAME	STREET/EMAIL ADDRESS OR PHONE NUMBER	AMOUNT DUE	Pg.	DLV.
1			\$50		
2			\$30		
3			\$35		
4			\$25		
5			\$20		
6			\$20		
7			\$15		
8			\$15		
9			\$15		
10			\$10		
11					
12					
13					
14					
15					
TOTAL					

MAKE CHECKS PAYABLE TO: NAT'L PACERPOP
DELIVERY DATE: _____
Please direct your popcorn payment to your Pack or Troop.
For more information on our products, go to www.trails-end.com/products. *Average return to local councils, units and scouts based on all Trail's End product sales. © 2020 Trail's End®. All rights reserved. Packaging shown is not the size and is subject to change.

CREDIT SALES ARE BEST FOR SCOUTS

TELL YOUR CUSTOMERS, "WE PREFER CREDIT/DEBIT!"

Trail's End pays for all credit card fees!



- Bigger Rewards – Earn 1.5pts per \$1 sold in the Trail's End App
- Safer – Scouts don't have to handle cash
- Higher Sales – Customers spent 27% more with credit cards vs cash in 2019
- Easier – Parents turn in cash sales with credit/debit payment to their unit
- Hardware – Scouts can accept credit/debit with Square readers or manual entry

When prompted, be sure to allow the app access to your device's microphone, location, and Bluetooth in order to accept debit and credit cards.

Trail's End® REWARDS

Earn Amazon.com Gift Cards and choose the prize **YOU** want!

COLLECT POINTS TO EARN AMAZON.COM GIFT CARDS. TO QUALIFY, ALL SALES MUST BE RECORDED IN THE TRAIL'S END APP, WHICH WILL CALCULATE TOTAL POINTS FOR YOU.

SCOUTS EARN **DOUBLE** ONLINE

2PTS PER EVERY \$1 SOLD
ONLINE DIRECT

1.5PTS PER EVERY \$1 SOLD
CREDIT/DEBIT

1PT PER EVERY \$1 SOLD
CASH

VISIT THE APP TO SEE EVEN MORE LEVELS & REWARD IDEAS

NO LIMIT Earn 17,500 pts or more and receive an Amazon.com Gift Card worth **10%** of your total pts

ONLINE DIRECT

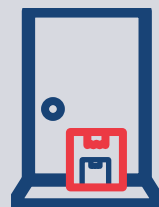
The safest way of fundraising for Scouts!



Safe for Scouts
Fundraise from the safety of home.



Product Variety
Traditional products & prices plus more.**



No Handling
Products ship to your customers and all sales are credit.



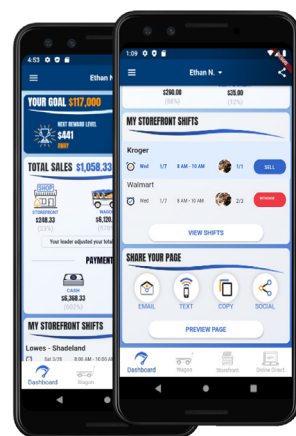
Trail's End Rewards*
Earn double points for Amazon.com gift cards.

*Council participation in Trail's End Rewards may vary.
**Subject to change.

HOW IT WORKS

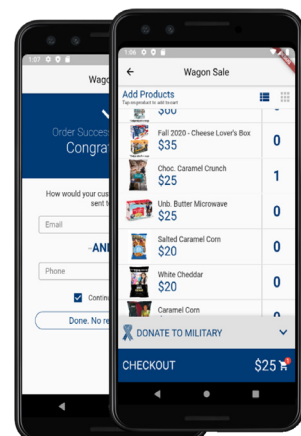
TWO WAYS TO SELL ONLINE

SHARE YOUR PAGE



1. Share your fundraising page via email, text, or social media
2. Customers click your link to place online orders
3. Products ship to your customers

TAKE ONLINE DIRECT ORDERS IN THE APP



1. Pick your products
2. Take payment (credit/debit only)
3. Products ship to your customers

Points	Reward	Reward Ideas
6,000 pts	Earn a \$450 Amazon.com Gift Card	Smart TV, Razor scooter, Kayak
1,750 pts	Earn a \$70 Amazon.com Gift Card	Model airplane, Guitar, Backpack
5,000 pts	Earn a \$375 Amazon.com Gift Card	Bicycle, Game console, VR headset
1,500 pts	Earn a \$60 Amazon.com Gift Card	LEGO set, Model airplane, Toy car
4,000 pts	Earn a \$300 Amazon.com Gift Card	Nintendo Switch, Smartwatch, TV
1,250 pts	Earn a \$50 Amazon.com Gift Card	Tablet, Backpack, Toy car
3,500 pts	Earn a \$250 Amazon.com Gift Card	Pool table, Game console, Hoverboard
1,000 pts	Earn a \$40 Amazon.com Gift Card	Roku Ultra, Toy car, Razor scooter
3,000 pts	Earn a \$200 Amazon.com Gift Card	Smartwatch, Nintendo Switch, Razor scooter
800 pts	Earn a \$30 Amazon.com Gift Card	LEGO set, Smartwatch, Toy car
2,500 pts	Earn a \$100 Amazon.com Gift Card	LEGO set, TV, Tent
600 pts	Earn a \$20 Amazon.com Gift Card	Walkie-talkie, Swiss Army knife, Toy car
2,000 pts	Earn an \$80 Amazon.com Gift Card	Drone, Kayak, Headset
400 pts	Earn a \$10 Amazon.com Gift Card	LEGO set, Toy car, Game console

BUILD YOUR PLAN TO SELL \$1,000 SOCIAL DISTANCING
Text MYPLAN to 62771 to learn more!

SIGN IN & SET YOUR GOAL
Text APP to 62771 to download the app



The displayed prizes above are not delivered by Trail's End. These are suggested prizes or prize ideas to be purchased with your Amazon.com Gift Card if available. Participation indicates asset to program terms at: <https://www.trails-end.com/terms>.