



# Mayflower Council Roundtable

July 28, 2021





BOY SCOUTS OF AMERICA

# PLEASE BE RESPECTFUL



We will provide everyone a chance to talk and ask questions. Please mute your microphone during discussions to help cut down on background noise.

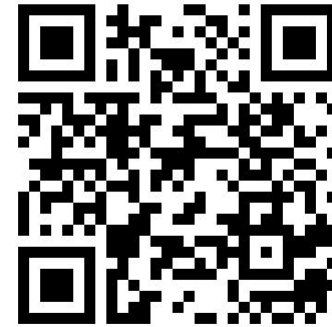




# Please sign in

- It helps us understand how we are doing and how we can improve your experience.

- <https://forms.gle/M7FLRgcLTHuz6ihQ6>





# Agenda

- Welcome (1 minute)
- [Opening](#) (3 minute)
- Introductions (1 minute)
- Council Events (2 minutes)
- Main Topic: Recruiting (20 minutes)
- Group Discussion (25 minutes)
  - What can we do to improve the results for Sept 18th

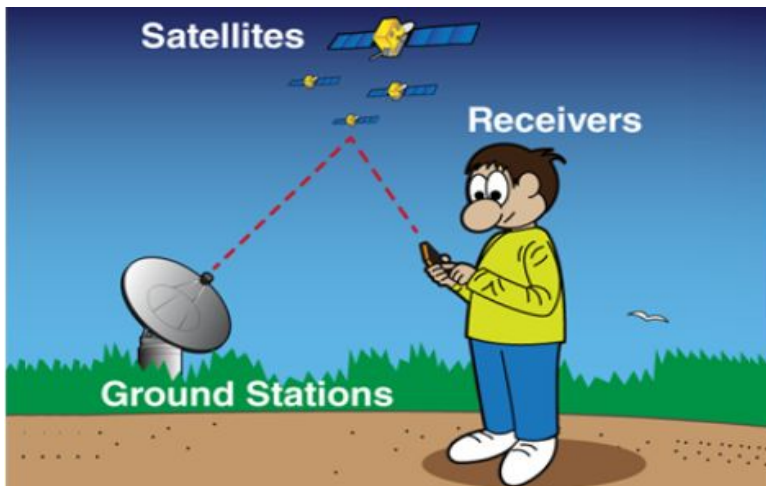




# Council News/Updates

- The return of Baloo Training!
  - August 28-29th @ Camp Squanto
  - <https://scoutingevent.com/251-BALOO20210828>
  
- BSA LifeGuard Speciality week
  - August 8th-14th @ Camp Squanto
  - <https://scoutingevent.com/251-BSAGuard2021>





# (GPS) Ground Patrol Search Camporee

**October 15-17, 2021**

For Additional Information please visit: <https://scoutingevent.com/251-groundpatrol>

## Welcome the return of the in-person Camporee!!

Open to Scouts BSA Troops, Crews, Posts, and Ships

Be prepared to pitch a tent and spend a great fall weekend at Camp Squanto for the return of the in-person camporee! We have planned a round robin of scout skills and have included fun events like jousting, Roman Chariot Racing, Obstacle Course, slingshots, and much more. You will use your GPS Skills to locate your stations.

We are looking for units that will also be willing to help run a station. Shooting sports (archery, axe throwing, and slingshot are run by trained adults). If you or your troop are interested in helping with this event, please contact Steven Boudreau [firehoses12@yahoo.com](mailto:firehoses12@yahoo.com)





# What We've Missed Camporee

**October 15-17, 2021**

**Save The Date**

For Additional Information please visit: [Coming Soon](#)

Open to Scouts BSA Troops, Webelos, Crews, Posts, and Ships

Be prepared to pitch a tent and spend a great fall weekend at Camp Resolute for the return of the in-person camporee! We have planned a round robin of scout skills and have included fun events like Shotgun, BB's for Webelos, an Apache Relay (no water), and fellowship.

Be sure to invite your Webelos!

We are looking for units that will also be willing to help run a station. If you or your troop are interested in helping with this event, please contact Bill Mills-Curran at [bill@mills-curran.net](mailto:bill@mills-curran.net)





# Scout Night at Polar Park

**September 10, 2021**

For Additional Information please visit: <https://fevo.me/mayflowerscouts>

Come enjoy Scout Night at Polar Park on September 10, 2021 while supporting your Mayflower Council! The Worcester Red Sox are excited to offer a special ticket package exclusive to Mayflower Scouts!



Scout Sleepover Package includes:

- \$12 ballpark credit, valid for use on concessions and merchandise
- Post-game fireworks show
- Movie under the stars
- Opportunity to camp overnight in the outfield

Game Only option available as well







# Seven Seas Cub Fun Day

## September 11, 2021

For Additional Information please visit: <https://scoutingevent.com/251-48139>

### Are You Ready for A Fun Day on the High Seas?

Open to All Mayflower Council Cub Packs

Test your skills to be a sailor for the day (but on land). Packs register as a Unit or a Den for this day at Camp Squanto. Our staff has planned 14 events for Cub Scouts to participate in. Do you have what it takes to be a member of the SS Squanto? Signal a passing ship. Tie knots needed to secure your ship. Build and sail your own boat. Navigate the seas with a compass. Hoist the main sail. Make fresh water from salt water.

We have much more planned, plus we will be providing lunch. Our closing will be a 9/11 memorial.

Unit Leaders, please collect registrations from your Cub families and register everyone all at once. All participants will receive a patch.

A planning meeting is scheduled for Aug 14 (rain date Aug 15). Please contact Dan Toy to volunteer. [danjtoy@icloud.com](mailto:danjtoy@icloud.com)





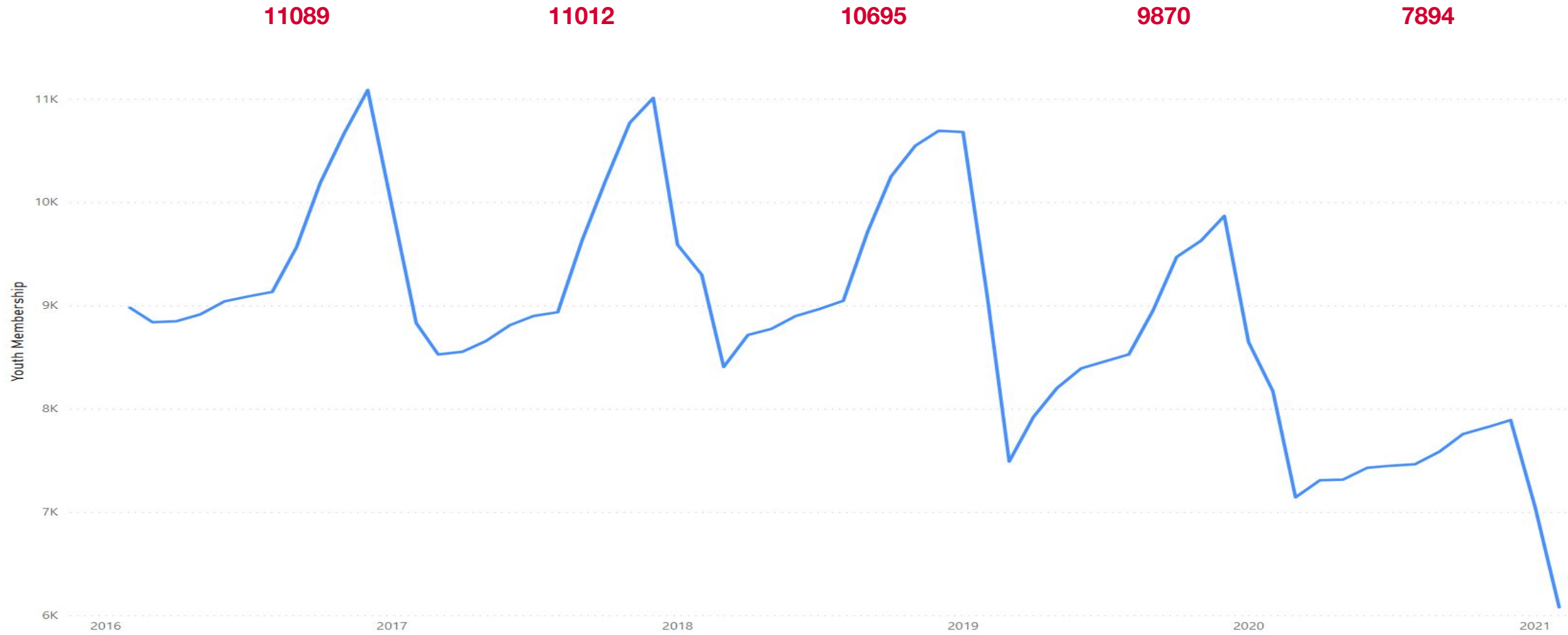
# Main Topic: Recruiting

- How do we get our old Cubs & Scouts back?
- How do we get new Cubs & Scouts into the program?



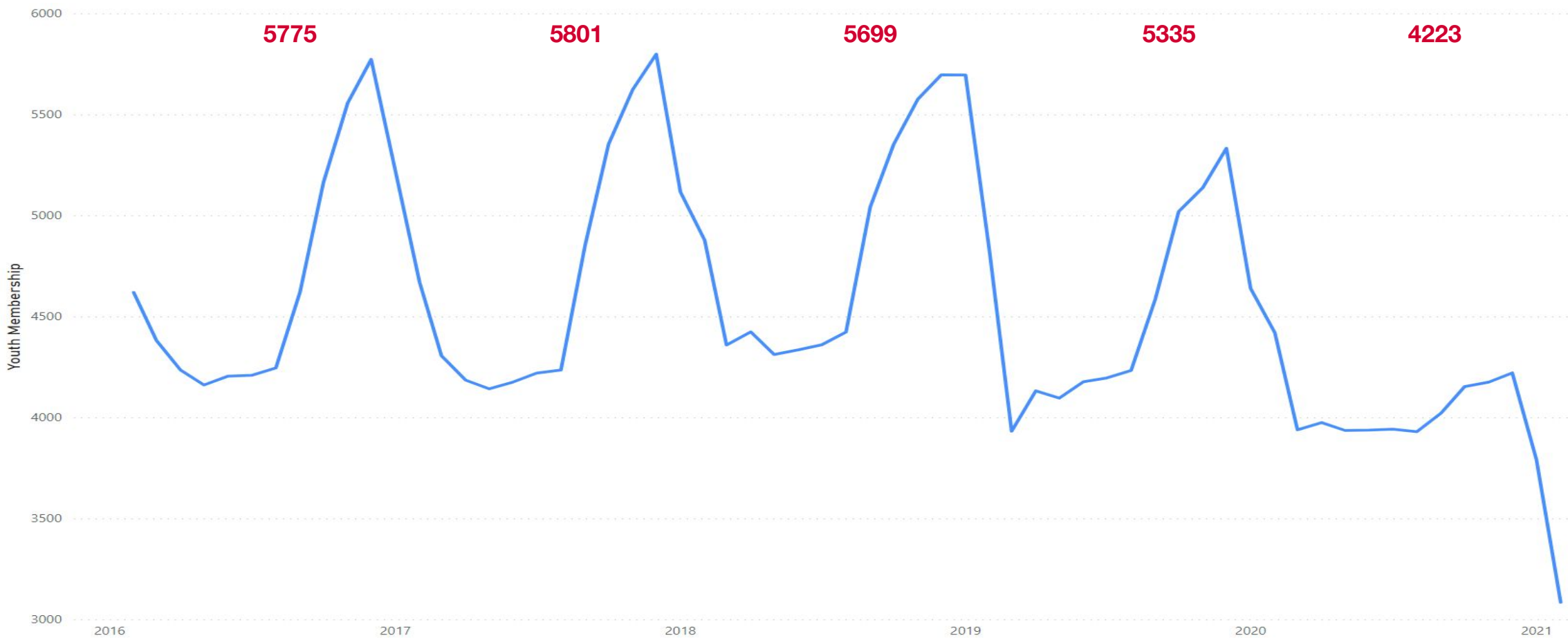


# Council 5 Year Trend Analysis



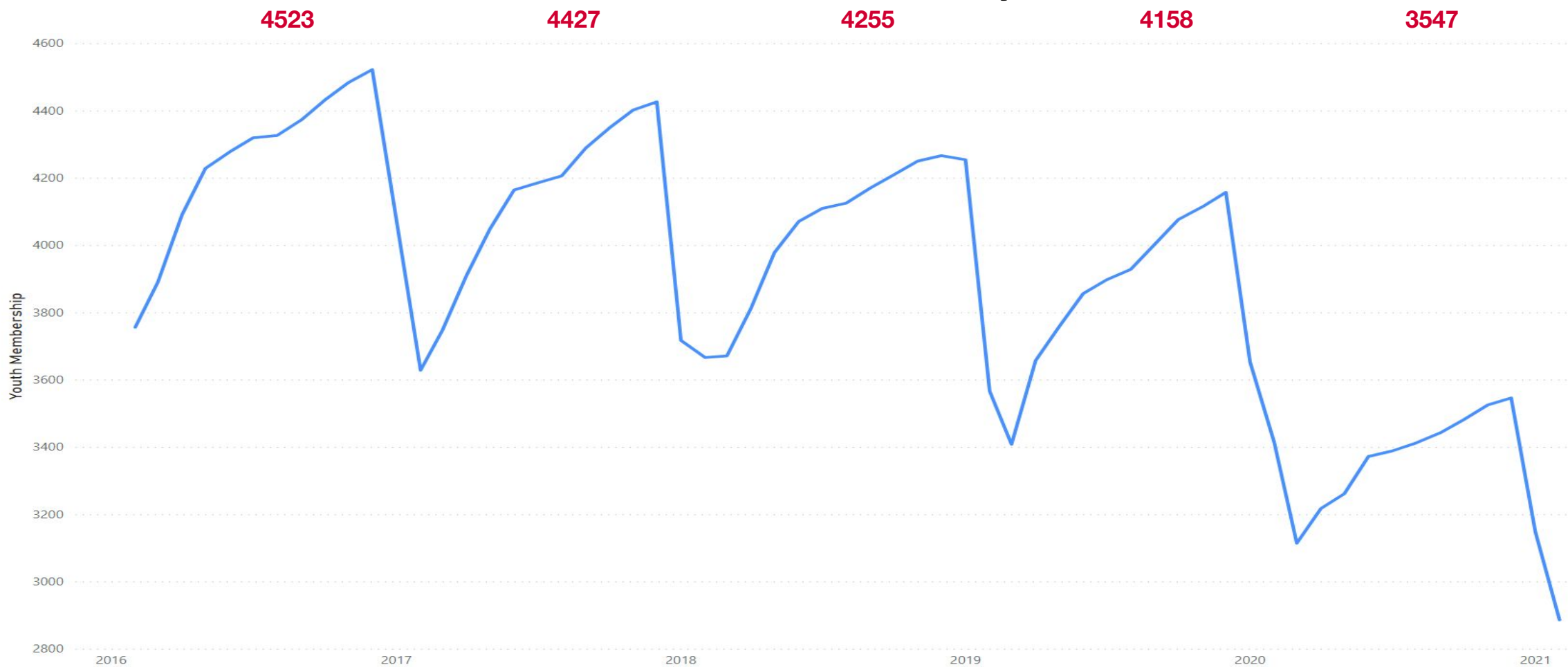


# Cub Scouts 5 Year Trend Analysis





# Scouts BSA 5 Year Trend Analysis





# Recruiting: Getting them back

- Most units lost scouts and/or leaders due to the pandemic.
- How can units encourage them to return?





# Recruiting: Getting them back

- Reach out to scouts that may have paused attending the program
- Do not assume the previous members are aware that the unit is re-opening.
  - Consider cub/scouts may assume they no longer have a connection with their peers
    - “They don’t know me anymore”
    - Reassure cub/scout/parents that everyone may feel this way.
  - May just need a call or email as an ice breaker





# Recruiting: Getting them back

- Review pre-pandemic rosters
- Focus on activities that may be held safely and typically draw large numbers
- Focus on “get to know each other activities”







# Recruiting: Council Reachout Plan

- Separated member phone-a-thons.
- Email Campaigns
- Units will be given materials to generate data and idea packets for re-engaging lost youth.





# September 18th Recruiting Day

- Council-wide Cub Recruiting event on September 18
  - Council providing advertising dollars for radio and social media ads
- Coordinated effort held in every town
  - District Volunteers leading the effort for all the District
  - Led at each Town by an individual, working with a team of adult leaders and committee members
- All units must support this.
  - Cubs packs will benefit now
  - Troops will benefit in 5 years.





# Who to contact in your district

- Cranberry Harbors - Jennifer Goodwin
- Headwaters - Scott O'Brien
- Metacomet - Christine Davis
- Post Road - Paul Hurney
- Sachem - Sal Salvatori





# How do you sell your unit?

What is your unit?

What is your sales pitch?

How is your unit different from others in your town?

What makes your unit unique?

Why should youth join?

What do you offer that will attract others?

How does your unit appeal to that 25-35 year old parent?





# Sept 18th planning checklist for Units

- Be A Scout Pin
- Identify New Member Coordinator for your unit
- Talk with town coordinator
- Annual Calendar
- Prepare 5 Table Method materials
- Prepare Fees: What is the unit going to charge new scouts?
  - Council Fees: \$36
  - National Gets \$72
- Fundraising





# Be A Scout Live Demo

- Please take a moment to check the BeAScout pin for your unit now.
  - Is the information up to date?
  - Is the online application enabled?
- <https://www.beascout.org>





# How-to resources

- ReadySetScout

- <https://www.scouting.org/recruitment/>



- 5 Table Method/ Unit Marketing/ Online Registration Help

- <https://www.mayflowerbsa.org/resources/unit-management/membership-resources/>





# How-to resources

- Be-A-Scout / Online Applications

- <https://www.scouting.org/resources/online-registration/>



- Budget Planning / Annual Program Planning

- <https://www.scouting.org/programs/scouts-bsa/troop-resources/program-planning-tools/>
- <https://www.scouting.org/programs/cub-scouts/pack-committee-resources/>

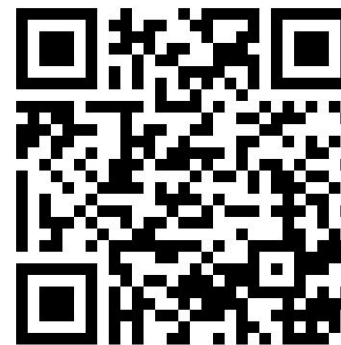






# How-to videos

- 5 Table Method
  - <https://www.youtube.com/user/ktcbsa/playlists>





# August RT

- Marketing your unit
- Program Planning
- 5 Table Method





# How can we all support September 18th?

- What worked well last year?
- How did your unit support last year's event?
- How can we improve on last year's events?
- What attracted you and your youth to the program?
  - How can that get shared to new recruits?





# Breakouts

- Cub Packs:
  - Lessons Learned from last year's recruiting event? How can we improve?
- Troops:
  - Ways to support your town's efforts

