



WELCOME

Mayflower Council Roundtable

July 15, 2020

Via Google MEET



Mayflower Council July Roundtable Agenda

- Pre-Opening Remarks, Google Meet and Presentation Limitations
- Opening
- Video Presentations
 - Brian Williams, National Membership Chair, on Fall BSA required advertising
 - Mayflower Council Key-3 statements
- General Announcements
- Breakout Sessions:
 - Cub Leader: Recruiting 2020
 - Cub Leader: Building your Team
 - Scouts BSA Leaders: Using Patrols to Restart your Unit
 - Scouts BSA Leaders: Keeping Scouts Engaged in this Challenging Time
- Conclusion, Closing Comments



*Opening
and
Videos*



Roundtable Announcements 1:

- For attendance records, please sign in, using Chat - please note unit type, #, & town
- All slides from these Roundtable sessions will be posted on Council Web Site
- Ensure Scouts & parents aware of “Virtual Camp” opportunities
 - ScoutsBSA: <https://www.mayflowerbsa.org/2020-camp-in-a-box-not-your-typical-summer-camp/>
 - Cubs: Free Virtual Day Camp: <https://landing.mailerlite.com/webforms/landing/l5q1a0>
- Pay attention to Council COVID-19 updates:
<https://www.mayflowerbsa.org/covid-19/>
- Start planning fall start-up
 - Review BSA Safe Restart Checklist: <https://bit.ly/31ZKhc2>
 - Contact your Scouts & leaders – how are they doing?
 - Provide assurance that unit will function in the fall following safety guidelines
 - Check in with Chartering Organization
 - If in person meetings OK, units that met in schools may not have access this fall – start reviewing alternatives
 - Committee & leaders meeting: plans with contingencies

Roundtable Announcements - 2



- Mayflower Council Virtual Campfire, July 18, 7 PM: <https://bit.ly/2C1KmBa>
- National “Family Fun Fest”, Aug. 8, 11 AM: <https://www.scouting.org/familyfunfest/>
 - Via Facebook Live
 - Open to all – a BSA virtual “open house” recruiting tool

Training note for Scouts BSA Volunteers:

- Have you partially completed online training for SM/ASM, CC, MC, NMC, MBC? If so, ***YOU MUST COMPLETE BY AUG. 1*** (or you’ll need to start over!)
 - Learning management system upgrade goes live Aug. 3
 - Fewer modules, streamlined courses – less time required to complete
 - Upgrade cannot keep track of partial completion of old courses
 - Reference: Scouts BSA Adult Training Updates Summer 2020 Training Times page 8: <https://bit.ly/3eneVyD>



Fall Recruiting Plans & Notes

- Volunteers need to understand impact of BSA Bankruptcy “Bar Date” (Nov. 16) and required Sep. 1 to Oct. 16 advertising
 - Need positive publicity testimonials
 - Consider sharing video clips of Scouts involved in fun activities
- Mayflower Council-wide recruiting effort: Sep. 12
 - Plan single outdoor site per town, all units participate
 - More information to follow
- Online application process
 - Review information: <https://www.scouting.org/resources/online-registration/>
 - Units & Commissioners – check BeAScout.org pin information is current
 - Refer to Bryan On Scouting Post: <https://bit.ly/3ee4q0l>
 - Enable online applications for youth
 - Can't use online process for Adults in MA due to CORI requirement
 - Fees must be paid by credit card to use online registration
 - Ensure unit monitors Invitation Manager Leads in my.scouting.org
 - Draft/update welcome letter/email/package



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Breakout Session:

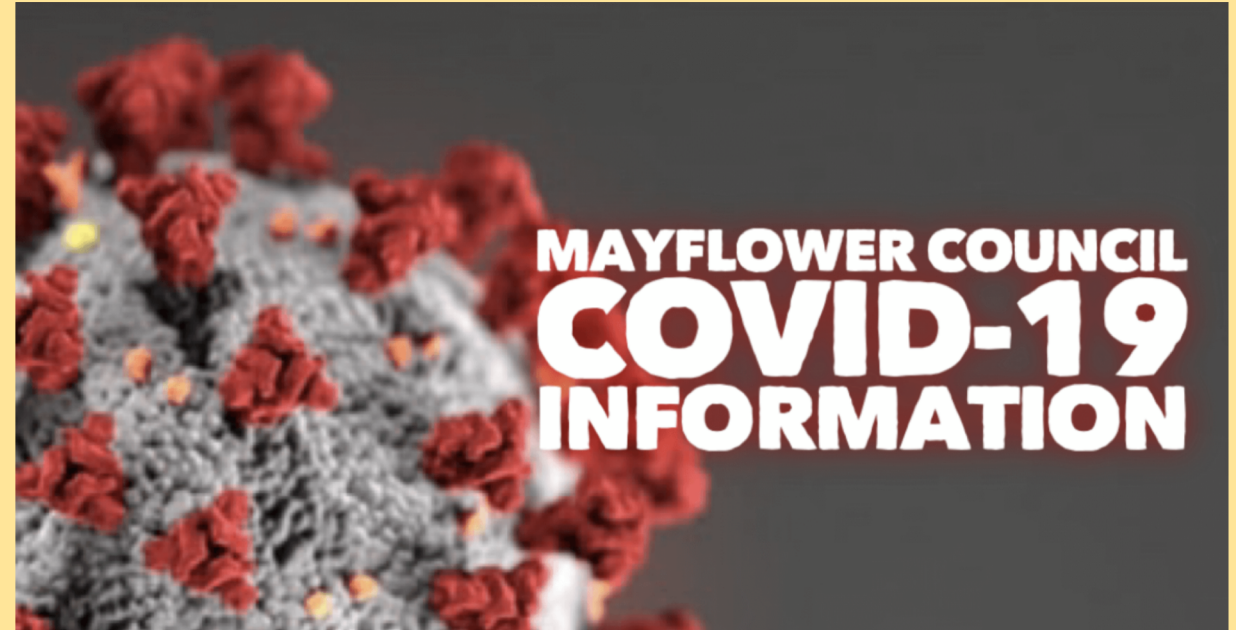
Recruiting 2020: Challenges & Plans

Session Facilitator: Dennis Gleason
Asst. District Commissioner for Roundtable
Cranberry Harbors District
ch.adc.4.rt@gmail.com

Fall 2020: A Period of Uncertainty

- Schools?
- Youth sports?
- Other after school activities?
- Day care?
- Employment?
- Group meetings?
- Others ...

At this point, no one really knows...





BSA Recruiting Goal

***Retain current Scouts and Families,
attract as many new Scouts and
families as possible***

BSA Recruiting Challenges 2020

- National BSA Bankruptcy Implications
 - “Bar Date” advertising Sep. 1 to Oct. 16
 - Continued legal advertising through Nov. 16
- Units ceased “normal” activities mid March
 - Current level of engagement/interest?
- Pandemic situation
 - “Quarantine fatigue”
 - Fall restrictions??
 - Meeting size/location situation?



Prepare for 2020 Recruiting - 1

#1 – Work to retain existing Scouts

- Contact Leaders
 - How are they doing?
 - Build commitment to move on in the fall
 - Set up planning sessions
 - Plan fall program, WITH ALTERNATIVES
- Contact Scouts & Parents – Show concern
 - How are they doing?
 - "Our Pack Activities Will Continue"
 - Seek help
- Recruit (retain) New Member Coordinator (NMC)
 - Ensure role understood and accepted
 - *Encourage NMC Basic Training Online*
 - ***Respond to invitation "Leads" by email***



Prepare for 2020 Recruiting - 2

#2 – GO DIGITAL

- FULLY set up Be A Scout Pin
 - Key-3 & “plus 3” have access
 - My.scouting.org: Organization Manager
 - Correct contact information
 - Create Pack Introductory Email (including pack fees and explanation)
 - Review content of National “Welcome to Scouting” email
 - Meeting location and schedule
 - Review Map View
 - Reference to Facebook page/website
 - Enable Request Information & Apply Now buttons for youth
 - No Electronic Applications for Adults in MA due to CORI requirement
 - National & Council fees paid by credit card only (through this charter period)
 - Some site changes coming Aug. 1, check the “look” after
 - Resources: <https://www.scouting.org/resources/online-registration/>

Prepare for 2020 Recruiting – 3

#2 – GO DIGITAL, continued

- Verify Scoutbook records and access
 - Your communication tool
 - Parents connected?
 - Den Leader Experience?
 - Encourage continued advancement
 - Free virtual day camp?
- Verify readiness for Invitation Manager and Application Manager
 - Set access (Key-3, NMC, Designees)
 - Review screens for your unit

Prepare for 2020 Recruiting – 4

#3 – Plan a “normal” fall BUT include contingencies

- Meeting location access?
 - Pack and Dens
- Get “Up to Speed” on virtual meeting methods and ideas
 - Commissioners virtual method resources: <https://www.scouting.org/commissioners/starting-sustaining-and-growing-units/virtual-scouting-faq-for-commissioners/>
 - BSA Scouting at Home site: <https://www.scouting.org/scoutingathome/>
 - Scoutshare resources: <http://scoutshare.org/Resources/Articles/remote-meetings>
 - Internet search – ideas on Pinterest, Facebook, many others
- Anticipate & prepare for new parent questions
 - Safety plans if in-person meeting OK (follow guidelines for schools)
 - Virtual plans if in-person not OK
 - Youth Protection Policies
 - BSA Policies: <https://www.scouting.org/training/youth-protection/>
 - Cyber Chip: <https://www.scouting.org/training/youth-protection/cyber-chip/>

Prepare for 2020 Recruiting - 5

#4 – Set up for recruiting event

- Promote BSA's Family Fun Fest, Aug. 8 11 AM: <https://www.scouting.org/familyfunfest/>
 - An “introduction to Scouting open house”, open to all on Facebook live
- Plan advertising to promote YOUR pack:
 - Check with parents – connections?
 - Chartering Organization?
 - Local troop's connections
 - Websites & Social Media (Town? Schools? Libraries? etc.)
 - Local papers, “wickedlocal”, Bulletin Boards
 - Signboards?
 - Testimonials, Letters to the Editor, Editorials?
- Prepare recruiting materials
 - Calendar (with contingencies)
 - Pack contacts, meeting information, etc.

2020 Recruiting - 6

#5 Recruiting Event(s?)

- Live Event
 - Neutral Location (avoid unintended “connection” message)
 - Council-wide event planned Sep. 12 (more to follow)
 - Help from troop?
 - Internet connectivity? (Immediate application, QR Code, etc.)
 - “Apply right from your phone”
- Virtual Event
 - Set up presentation – multiple testimonials, sample activities, game?
 - Zoom stream to YouTube Live or Facebook Live
 - Helps provide some security
 - Don’t record youth
- “Bring a Friend”
 - Live or Virtual
 - Incentivize Scouts

Questions, Comments, Suggestions, Discussion, ...

Thanks for your participation tonight and thanks for all you do for our Scouts!

