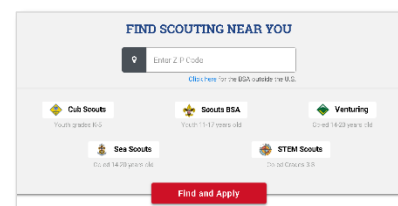


ONLINE REGISTRATION TOOLS AND RESOURCES

[my.Scouting.org](https://my.scouting.org) provides unit leaders with internet tools to promote their unit and its program and recruit and register new youth and adult members, often without paper documents.

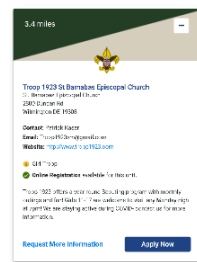
These tools support traditional approaches to unit recruiting, such as joining nights and open houses, and also help families with an interest in Scouting find and contact unit(s) directly. Almost everyone is on the internet. Online Registration Tools let you tell your unit's story in a way that draws families in. They also provide integrated resources to manage, promote, recruit, and register members while enabling unit service and membership volunteers and commissioned professionals to work together to support unit leaders in their recruiting efforts.

BeAScout.org helps families identify units that could be a good fit for them. Once they find the best fit, they can often submit their applications online (there are local exceptions). BeAScout.org supports all BSA programs, including Cub Scouts, Scouts BSA, Venturing, Sea Scouts, and STEM Scouts.



- Success Tips:
 - Create and maintain a my.Scouting.org account and profile
 - Review and update unit's BeAScout Pin information periodically to facilitate contact
 - Add information to promote unit's strengths (e.g., website address, comments summarizing unit program, focus, unique opportunities, etc.)

BeAScout Unit Pin, available through Organization Manager, allows unit leaders to make information about their unit available to interested families and designate a contact point.



- Success Tip:
 - Periodically check/update unit's BeAScout Pin to enable contact by interested families

Member Manager enables unit leaders to manage key Online Registration Tools functions.



- Select who can accept (approve) applications
- Accept online adult applications (if permitted in your council/state)
- Designate that girls only, boys only, or (for packs, crews, ships, or labs) both girls and boys are able to join
- Communicate the amount and purpose of additional unit fees (emailed to parents)
- Generate a welcome email to new parents and volunteers

Invitation Manger manages your leads. It identifies interested families and supports extending invitations to them, and it helps process inquiries from the unit's BeAScout Pin, noting comments on actions taken and progress to date.



- Success Tip: Designate a unit leader as a Key 3 delegate to monitor and respond promptly (ideally, within 24 hours) to inquiries.

Application Manager manages the applications you receive and enables unit leaders to act quickly (ideally within 24 hours) on submitted online applications by generating action emails to your unit's Key 3 and Key 3 delegates (Key 3 + 3).



- Success Tip:
 - Designate a unit leader as a Key 3 delegate to monitor and respond promptly (ideally, within 24 hours) to inquiries.
 - Frequently check the Initiated Applications report in Applications Manager for anyone interested in your unit that has NOT completed an application and take appropriate action.

Resources

- [Information About Online Registration for Councils and Unit Leaders](https://www.scouting.org/resources/online-registration/)
(<https://www.scouting.org/resources/online-registration/>)
 - [Online Registration Unit Guidebook](#)
 - Brief videos
 - Getting Started
 - Review and Update (or Create) Your my.Scouting Profile
 - Set Up Your BeAScout Unit Pin
 - Configuring Online Registration
 - Adding Volunteers to the Registration Inquiry Role
 - Adding a COR Delegate
 - Invitation Manager
 - Using Invitation Manager Dashboard
 - Adding Leads to Invitation Manager
 - Processing Leads in Invitation Manager
 - Using URLs & QR Codes
 - Application Manager
 - Application Manager Dashboard
 - Accepting Adult Applications
 - Accepting Youth Applications
 - Notifications and Reports
 - Understanding Online Registration Notifications
 - Using and Downloading Online Registration Reports
 - Unit volunteer roles
 - Unit Checklist
 - Committee Chair Checklist
 - Chartered Organization Representative Checklist
 - Cubmaster Checklist
 - Scoutmaster Checklist
 - Crew Advisor Checklist
 - Skipper Checklist
 - Lab Manager Checklist
 - Post Advisor Checklist
 - Post Committee Chair Checklist
- [BeAScout.org](https://beascout.scouting.org/) (<https://beascout.scouting.org/>)

