Sample Email to be Sent to School Principal

Dear Principal (PRINCIPAL NAME),

My name is (PARENT NAME). I’m a parent in (DISTRICT NAME) School District and an active volunteer with the Boy Scouts of America. Our Cub Scout Pack (PACK #) would like to recruit at your back to school event on (DATE). We’d like to set up a table with information about our Cub Scout Pack at the event.

As you know, a vibrant Scouting program teaches the ethics embodied in the Scout Oath and Law, Leadership skills, and an appreciation for Nature. Cub Scout Packs and Boy Scout Troops perform many service projects benefitting community schools, from trash pickups, to supervised facilities improvements, to Eagle Projects. We appreciate your support and want to help improve (SCHOOL NAME) school through ongoing service projects and other help that you might identify. We welcome your ideas and suggestions.

I’ve also attached a checklist that outlines many options for recruiting that may or may not be allowable at the school. We’d appreciate if you could fill it out and return it at your convenience.

Again, thank you very much for your support. We seek to form a strong bond between Scouting and the school.

Best Regards,

(PARENT NAME)

Parent (DISTRICT NAME) School District
& Boy Scouts of America Volunteer