



Fund Your Entire Year!

You Can Sell Over \$1,000* in Under 8 Hours & Earn More with Trail's End Rewards

Text APP to 62771 to
DOWNLOAD THE APP
 & START SELLING TODAY



It only takes ONE MINUTE to register an account!



Accept Debit & Credit Cards for FREE!
 No Reader Required.



Each Kid Must Have a Registered Account.
 Same Email Can Be Used For Multiple Accounts.



Record ALL of Your Sales in the App,
 Even Take Order Sales!

Fundraising with Popcorn Helps Kids



Become Decision Makers



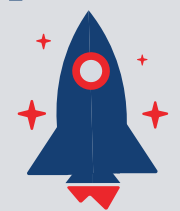
Learn Money Management



Become Goal Setters



Develop Business Ethics



Become Future Entrepreneurs



Learn People Skills

Popcorn Pays For...

- Campouts, Camp Upkeep & Adventures
- Annual Dues & Recharter
- Uniforms, Patches & Awards
- Unit Supplies & Equipment
- Pinewood, Blue & Gold & Court of Honor
- Lifelong Memories

They Learn...

- To Earn Their Own Way
- Public Speaking & Math Skills
- Salesmanship & Perseverance
- The Value of Hardwork
- To Help Others Around Them
- To Be Part of Something Bigger

JOIN THE TRAIL'S END PARENT FACEBOOK GROUP
 GET ANSWERS TO QUESTIONS AND TIPS ON SELLING
 Text PARENTFB to 62771 to join!



- White Cheddar Popcorn
 - Salted Caramel Popcorn
- Comes in a gift box.

EVEN MORE PRODUCTS AVAILABLE THROUGH ONLINE DIRECT IN THE APP!



Milk Chocolate Pretzels
 Over \$29 to local kids*
 Contains Milk, Soy and Wheat



Salted Caramel Popcorn
 Over \$19 to local kids*
 Contains Milk and Soy



12pk Unbelievable Butter™ Microwave
 Over \$14 to local kids*
 Contains Milk



White Cheddar Popcorn
 Over \$14 to local kids*
 Contains Milk



Sweet & Salty Kettle Corn
 Over \$14 to local kids*

SHOW YOUR SUPPORT WITH A DONATION TO AMERICAN HEROES!
 Send a gift of popcorn to our first responders, military men and women, their families, and veteran organizations.



- \$50 American Heroes Donation
- \$30 American Heroes Donation
- \$40 Sweet & Savory Collection
- \$25 Chocolatey Pretzels
- \$25 Salted Caramel Popcorn
- \$20 12pk Unb. Butter Microwave
- \$20 White Cheddar Popcorn
- \$15 Sweet & Salty Kettle Corn
- \$15 Popping Corn
- \$10 Caramel Corn

SECURE PAYMENT PROCESSING THROUGH SQUARE
TRAIL'S END PAYS ALL CREDIT CARD FEES

KID'S NAME	NAME	STREET/EMAIL ADDRESS OR PHONE NUMBER	AMOUNT DUE	P.D.	D.V.
1			\$50		
2			\$30		
3			\$40		
4			\$25		
5			\$25		
6			\$20		
7			\$20		
8			\$20		
9			\$15		
10			\$15		
11			\$10		
12					
13					
14					
15					
TOTAL			\$		

NATL4PAGERPOP
 MAKE CHECKS PAYABLE TO: _____
 Please direct your popcorn payment to your unit.
 *Amount donated to kids is calculated based on the Trail's End Return to Youth Organizations. Amount donated to American Heroes is based on the American Heroes Donation program. Visit www.trails-end.com/terms for details. © 2021 Trail's End ®. All rights reserved. Packaging shown is not life size and is subject to change.

*Based on national averages. Individual Scout sales may vary.

CREDIT SALES ARE BEST

TELL YOUR CUSTOMERS, "WE PREFER CREDIT/DEBIT!"

Trail's End pays for all credit card fees!

- **Bigger Rewards** - Earn 1.5pts per \$1 sold in the Trail's End App
- **Safer** - "Text to Pay" allows for socially distant payments! No cash handling!
- **Higher Sales** - Customers spent 27% more with credit cards vs cash in 2019
- **Hardware** - Accept credit/debit with Square readers or manual entry

When prompted, be sure to allow the app access to your device's microphone, location, and Bluetooth in order to accept debit and credit cards.

Trail's End® REWARDS

Collect points to earn Amazon.com Gift Cards and choose the prize **YOU** want!

1.5PTS PER EVERY \$1 SOLD ONLINE DIRECT & CREDIT/DEBIT
1PT PER EVERY \$1 SOLD CASH

NO LIMIT! Earn 17,500 pts or more and receive an Amazon.com Gift Card worth 10% of your total pts

VISIT THE APP TO SEE EVEN MORE LEVELS & REWARD IDEAS



7,500 pts
Earn an **\$550**
Amazon.com Gift Card



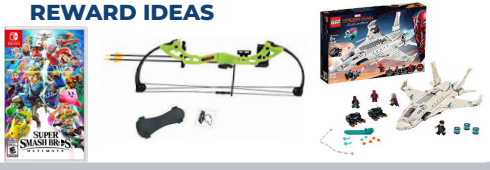
2,000 pts
Earn a **\$70**
Amazon.com Gift Card



6,000 pts
Earn a **\$450**
Amazon.com Gift Card



1,750 pts
Earn a **\$60**
Amazon.com Gift Card



5,000 pts
Earn a **\$350**
Amazon.com Gift Card



1,500 pts
Earn a **\$50**
Amazon.com Gift Card



4,000 pts
Earn a **\$250**
Amazon.com Gift Card



1,250 pts
Earn a **\$40**
Amazon.com Gift Card



3,500 pts
Earn a **\$200**
Amazon.com Gift Card



1,000 pts
Earn a **\$30**
Amazon.com Gift Card



3,000 pts
Earn a **\$150**
Amazon.com Gift Card



750 pts
Earn a **\$20**
Amazon.com Gift Card



2,500 pts
Earn a **\$100**
Amazon.com Gift Card



500 pts
Earn a **\$10**
Amazon.com Gift Card



ONLINE DIRECT

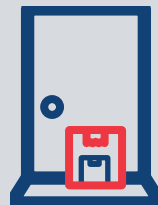
Virtual Fundraising is safest for kids!



Safe for Kids
Fundraise from the safety of home.



Product Variety
Even MORE products to choose from.



No Handling
Products ship directly to your customers.



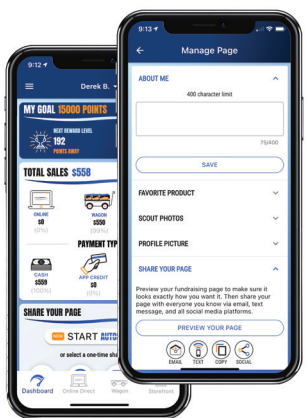
Trail's End Rewards*
Earn MORE when you sell Online Direct.

*Council participation in Trail's End Rewards may vary.

HOW IT WORKS

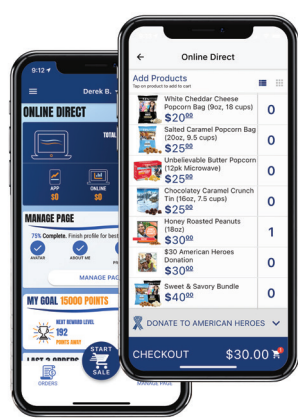
TWO WAYS CUSTOMERS ORDER ONLINE DIRECT

VIRTUAL STORE



1. Share your fundraising page via email, text, or social media
2. Customers click your link to place online orders
3. Products ship to your customers

KID RECORDED



1. Record customer orders in the Trail's End App
2. Take payment (credit/debit only) "Text to Pay" feature for socially distant payments!
3. Products ship to your customers

EVERYTHING YOU NEED TO KNOW ABOUT THE APP!
Text APPGUIDE to 62771 to learn more!

SIGN IN & SET YOUR GOAL
Text APP to 62771 to download the app

The displayed prizes above are not delivered by Trail's End. These are suggested prizes or prize ideas to be purchased with your Amazon.com Gift Card if available. Participation indicates asset to program terms at: <https://www.trails-end.com/terms>.

