Go to App.Trails-End.com/unit-training to register for training webinars!

Thursdays (June 20-Sept 12), 6:30 PM & 9:30 PM EST
No Webinar July 4
Saturday, June 22, 12:00 PM EST
Saturday, July 20, 12:00 PM EST
Saturday, August 24, 12:00 PM EST

For support go to: teappsupport@trails-end.com
Trail’s End App

Mobile app for Scouts to track and report real-time storefront, wagon and online sales, accept cash and credit cards, track inventory by Scout and storefront, and schedule Scouts for storefronts.

**2018 Proven Test Results:** 191 units / 2,300+ Scouts sold $1.9 million and grew 26%.

**Benefits for units:**
- **NO CREDIT CARD FEES** (paid by TE) – powered by Square.
- Compatible with your Square readers.
- TE to provide and pay for Square readers:
  - For every $10,000+ a unit sold in 2018 – 5 readers.
  - For every $5,000+ unit that registers in UCT – 1 reader.
- Automatically communicates and tracks sales for Scout Rewards.

**Benefits for Scouts:**
- Every Scout can do credit card sales (20% higher vs cash).
- **INCENTIVE** for Scouts to record sales.
Trail’s End App

Point of Sale

Payment

Storefront Scheduling

Sale Tracking
Scout Portal

SALES - FACE-TO-FACE
This is your Scout fundraiser Storefront Sales page.

Storefront Customers

<table>
<thead>
<tr>
<th>Order Number</th>
<th>Date</th>
<th>Location</th>
<th>Amount</th>
<th>Payment Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>1234567089</td>
<td>01-12-19</td>
<td>Kroger</td>
<td>$15</td>
<td>Credit Card</td>
</tr>
<tr>
<td>1234567234</td>
<td>01-15-19</td>
<td>Kroger</td>
<td>$20</td>
<td>Cash</td>
</tr>
<tr>
<td>1234568139</td>
<td>01-18-19</td>
<td>Lowe's</td>
<td>$30</td>
<td>Cash</td>
</tr>
<tr>
<td>1234569050</td>
<td>01-20-19</td>
<td>Home Depot</td>
<td>$10</td>
<td>Cash</td>
</tr>
<tr>
<td>1234568580</td>
<td>01-20-19</td>
<td>Whole Foods</td>
<td>$50</td>
<td>Credit Card</td>
</tr>
</tbody>
</table>

Wagon Customers

<table>
<thead>
<tr>
<th>First Name Last Name</th>
<th>Order Number</th>
<th>Amount</th>
<th>Date</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beckham</td>
<td>1234567089</td>
<td>$30</td>
<td>01-12-19</td>
<td>Delivered</td>
</tr>
<tr>
<td>Erica</td>
<td>1234567234</td>
<td>$20</td>
<td>01-15-19</td>
<td>Undelivered</td>
</tr>
<tr>
<td>Chris Navarra</td>
<td>1234568139</td>
<td>$35</td>
<td>01-18-19</td>
<td>Undelivered</td>
</tr>
<tr>
<td>Fred Firestone</td>
<td>1234569050</td>
<td>$10</td>
<td>01-20-19</td>
<td>Delivered</td>
</tr>
<tr>
<td>Nicole Davis</td>
<td>1234568580</td>
<td>$25</td>
<td>01-20-19</td>
<td>Delivered</td>
</tr>
</tbody>
</table>

Storefront Shifts

<table>
<thead>
<tr>
<th>Date</th>
<th>Location</th>
<th>Time</th>
<th>Availability</th>
<th>Action</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mar. 7</td>
<td>Kroger</td>
<td>10am-12pm</td>
<td>2 spots left</td>
<td>Reserve</td>
</tr>
<tr>
<td>Mar. 7</td>
<td>Kroger</td>
<td>10am-12pm</td>
<td>0 spots left</td>
<td>Withdraw</td>
</tr>
<tr>
<td>Mar. 7</td>
<td>Kroger</td>
<td>10am-12pm</td>
<td>5 spots left</td>
<td>Reserve</td>
</tr>
</tbody>
</table>
Scout Portal

Customer Orders

<table>
<thead>
<tr>
<th>First Name</th>
<th>Last Name</th>
<th>Email</th>
<th>Order Number</th>
<th>Amt</th>
<th>Date</th>
<th>Actions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beckham</td>
<td>Williams</td>
<td><a href="mailto:bwilliams@gmail.com">bwilliams@gmail.com</a></td>
<td>1234567089</td>
<td>$30</td>
<td>01-12-19</td>
<td>View, Thank Customer, More Support</td>
</tr>
<tr>
<td>Nicole</td>
<td>Williams</td>
<td><a href="mailto:nwilliams@gmail.com">nwilliams@gmail.com</a></td>
<td>1234567090</td>
<td>$30</td>
<td>01-12-19</td>
<td>View, Thank Customer, More Support</td>
</tr>
<tr>
<td>Brian</td>
<td>Williams</td>
<td><a href="mailto:brian.williams@gmail.com">brian.williams@gmail.com</a></td>
<td>1234567123</td>
<td>$30</td>
<td>01-12-19</td>
<td>View, Thank Customer, More Support</td>
</tr>
<tr>
<td>Isaiah</td>
<td>Wilson</td>
<td><a href="mailto:isiaiah@gmail.com">isiaiah@gmail.com</a></td>
<td>1234567350</td>
<td>$30</td>
<td>01-12-19</td>
<td>View, Thank Customer, More Support</td>
</tr>
<tr>
<td>Aaron</td>
<td>Naviaux</td>
<td><a href="mailto:naviaux@gmail.com">naviaux@gmail.com</a></td>
<td>1234567521</td>
<td>$30</td>
<td>01-12-19</td>
<td>View, Thank Customer, More Support</td>
</tr>
</tbody>
</table>

Customer Locations

Online Sales Leaderboard

<table>
<thead>
<tr>
<th>RANK</th>
<th>SCOUT</th>
<th>DISTRICT</th>
<th>COUNCIL</th>
<th>SALES</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Evan V</td>
<td>Chisholm Trail</td>
<td>Capitol Area</td>
<td>$12,740</td>
</tr>
<tr>
<td>2</td>
<td>Savannah T</td>
<td>Lafayette</td>
<td>Okolona Trail</td>
<td>$10,646</td>
</tr>
<tr>
<td>3</td>
<td>Declan T</td>
<td>Briones</td>
<td>Mt. Diablo Silverado</td>
<td>$10,505</td>
</tr>
<tr>
<td>4</td>
<td>Scouting I</td>
<td>Daniel Morgan</td>
<td>Palmetto</td>
<td>$10,464</td>
</tr>
<tr>
<td>5</td>
<td>SSA P</td>
<td>3 Huron Trails</td>
<td>Michigan Crossroads</td>
<td>$8,035</td>
</tr>
</tbody>
</table>
Scout Portal

SCOUT REWARDS
Drag and drop the rewards you want to between the Rewards Available and Your Rewards columns below. From there, we’ll tell you how much you need to raise to hit your goal.

NEEDS TO BE A CONTENT BLOCK WITHIN THE CMS TO ADD COPY/IMAGE/TABLE HERE TO EDUCATE SCOUTS ON THE NEW PROGRAM.

<table>
<thead>
<tr>
<th>Rewards Available on Amazon.com</th>
<th>Your Rewards to Buy with Your Gift Card</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Name</strong></td>
<td><strong>Value</strong></td>
</tr>
<tr>
<td>Nintendo Switch Lab</td>
<td>$500</td>
</tr>
<tr>
<td>iPhone XR</td>
<td>$1,000</td>
</tr>
<tr>
<td>SkeeBall</td>
<td>$35</td>
</tr>
</tbody>
</table>

Total Value of Rewards: $450
Your Fundraising Goal: $1,450
Unit Leader Portal

INVITE YOUR SCOUTS

ORDER POPCORN

LEADER DASHBOARD

Unit Goal: $13,000

Scouts' Goal: $5,000

$2,500

$2,250 left to go.

Total Unit Sales
$0

Storefront $0 0%
Personal $0 0%
Online $0 0%
Cash $0 0%
Credit $0 0%

0 out of 1 registered Scouts recorded an online order.

0 out of 1 registered Scouts recorded an app order.

10 out of 20 storefront sites shifts have been claimed.

Feed
Unit Leader Portal

INVITE YOUR SCOUTS

ORDER POPCORN

HELLO, BRANDON!

STOREFRONT SALES

Total Storefront Sales
$750

Storefront Sales Split
Individual

Cashed Owed to Unit
$477

Registered Shifts
Today: 17/20
Tomorrow: 0/5

Display: 25 Storefront Sites

SITE NAME DATE CITY SHIFT STATUS ACTIONS
Kroger – 96th St. 01/26/2019 Indianapolis 0/5
Home Depot – Washington Blvd. 01/27/2019 Carmel 2/4
Kroger – 96th St. 01/28/2019 Indianapolis 3/5
Meijer – Whitestown Blvd. 01/29/2019 Whitestown 0/5
Meijer – Whitestown Blvd. 01/30/2019 Whitestown 0/5

Showing 5 of 40 Storefront Sites
Unit Leader Portal

INVITE YOUR SCOUTS
ORDER POPCORN

ONLINE SALES

Sales Over Time

Scouts' Online Activity

Top Selling Online Products

INVITE YOUR SCOUTS

ORDER POPCORN

HELLO, BRANDON!

ONLINE SALES

Sales Over Time

Scouts' Online Activity

Top Selling Online Products

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