



App Training



Go to App.Trails-End.com/unit-training to register for training webinars!

Thursdays (June 20-Sept 12), 6:30 PM & 9:30 PM EST

No Webinar July 4

Saturday, June 22, 12:00 PM EST

Saturday, July 20, 12:00 PM EST

Saturday, August 24, 12:00 PM EST

Thursdays (June 20-Sept. 12), 6:30PM & 9:30PM EST

NO WEBINAR JULY 4nit Leaders Webinars (register at Mobileapp.Trails-End.com)

Thursdays (June 20-Sept. 12),

For support go to: teappsupport@trails-end.com



Trail's End App



Mobile app for Scouts to track and report real-time storefront, wagon and online sales, accept cash and credit cards, track inventory by Scout and storefront, and schedule Scouts for storefronts.

2018 Proven Test Results: 191 units / 2,300+ Scouts sold \$1.9 million and grew 26%.

Benefits for units:

- **NO CREDIT CARD FEES** (paid by TE) – powered by Square.
- Compatible with your Square readers.
- TE to provide and pay for Square readers:
 - For every \$10,000+ a unit sold in 2018 – 5 readers.
 - For every \$5,000+ unit that registers in UCT – 1 reader.
- Automatically communicates and tracks sales for Scout Rewards.

100% FREE

Benefits for Scouts:

- Every Scout can do credit card sales (20% higher vs cash).
- **INCENTIVE** for Scouts to record sales.



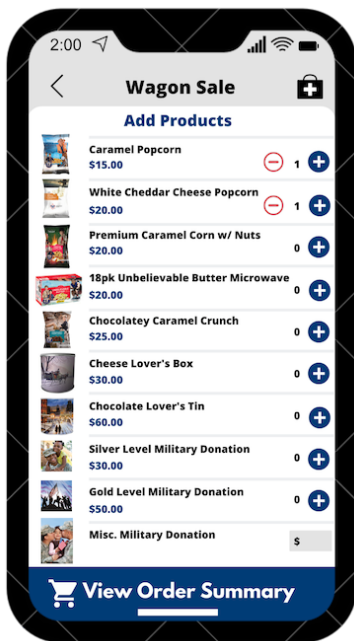
Built with Square



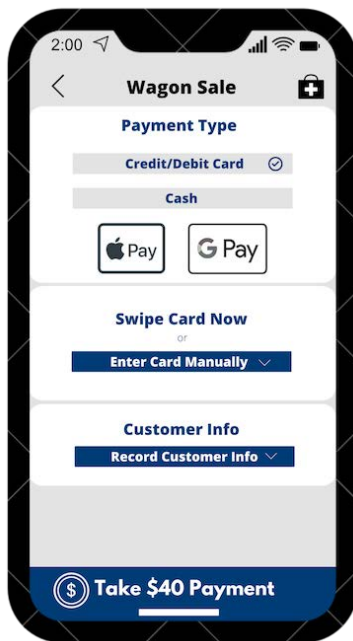
Trail's End App



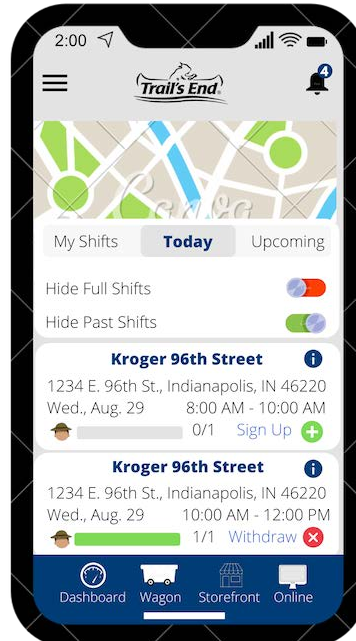
Point of Sale



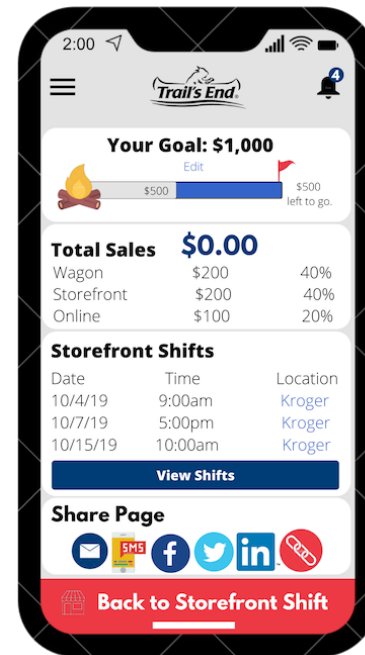
Payment



Storefront Scheduling



Sale Tracking






Scout Portal



SHARE YOUR PAGE

Setup your profile & get the Complete Profile badge!

Set a Goal Get Trained Setup Page Share Page

HELLO, BRANDON! 

DASHBOARD

Percent of Goal: 0%

Total Sales

100%

Face-to-Face Sales daily weekly monthly

Online Sales daily weekly monthly

FEED

019 >

TH	F	SA
4	5	6
7	8	9
10	11	12
13	14	15
16	17	18
19	20	21
22	23	24
25	26	27
28	29	30
31		

Download Our App

Take these 4 steps to setup your profile.

This copy will need to be editable within the CMS.

Skip Intro [Continue](#)



Scout Portal



SHARE YOUR PAGE

GOAL

YOUR BADGES

HELLO, BRANDON!

Trail's End

BRANDON WILLIAMS
Pack: 123

Download Our App

DASHBOARD

Percent of Goal: 75%

Goal: \$2,000

Total Sales

Face-to-Face Sales

daily weekly monthly

View More

Storefront Shifts

all mine future previous

< MARCH 2019 >

SU	M	T	W	TH	F	SA
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Online Sales

daily weekly monthly

View More

FEED



Scout Portal



Trail's End

BRANDON WILLIAMS
Pack: 123

- Dashboard
- Training
- Sales
 - Overview
 - Face-to-Face
 - Online
- Your Page
- Rewards

Download Our App

SHARE YOUR PAGE

f SMS Email Twitter LinkedIn

GOAL

75%

YOUR BADGES

4

HELLO, BRANDON!

SALES - FACE-TO-FACE

This is your Scout fundraiser Storefront Sales page.



Storefront Customers ABC Q

Order Number	Date	Location	Amount	Payment Type
1234567089	01-12-19	Kroger	\$15	Credit Card
1234567234	01-15-19	Kroger	\$20	Cash
1234569139	01-15-19	Lowe's	\$20	Cash
1234562560	01-20-19	Home Depot	\$10	Cash
1234562560	01-20-19	Whole Foods	\$30	Credit Card

Showing 5 of 12 1 2 3



Wagon Customers ABC Q all delivered undelivered

First Name	Last Name	Order Number	Amt.	Date	Status
Beckham	Williams	1234567089	\$30	01-12-19	Delivered
Erika	Wilson	1234567234	\$20	01-15-19	Undelivered
Chris	Naviaux	1234569139	\$35	01-15-19	Undelivered
Fred	Flintstone	1234562561	\$10	01-20-19	Delivered
Nicole	Dashner	1234562562	\$25	01-20-19	Delivered

Showing 5 of 15 1 2 3

Storefront Shifts

all mine future previous

ABC Q

< MARCH 2019 >

SU	M	T	W	TH	F	SA
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Date	Location	Time	Availability	Action
Mar. 7	Kroger	10am-12pm	2 spots left	Reserve
Mar. 7	Kroger	10am-12pm	0 spots left	Withdraw
Mar. 7	Kroger	10am-12pm	5 spots left	Reserve


1 2 3



Scout Portal





Trail's End




BRANDON WILLIAMS
Pos: 123

- Dashboard
- Training
- Sales
 - Overview
 - Face-to-Face
 - Online
- Your Page
- Rewards

Download Our App

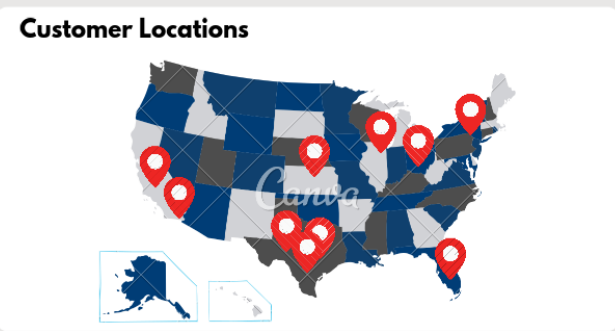
Customer Orders



MAR 21
all daily weekly monthly

First Name	Last Name	Email	Order Number	Amt.	Date	Actions		
Beckham	Williams	bwilliams@gmail.com	1234567089	\$30	01-12-19	View	Thank Customer	More Support
Nicole	Williams	nwilliams@gmail.com	1234567090	\$30	01-12-19	View	Thank Customer	More Support
Brian	Williams	brian.williams@gmail.com	1234567123	\$30	01-12-19	View	Thank Customer	More Support
Isaiah	Wilson	isaiah@gmail.com	1234567350	\$30	01-12-19	View	Thank Customer	More Support
Aaron	Naviaux	naviaux@gmail.com	1234567521	\$30	01-12-19	View	Thank Customer	More Support

Showing 5 of 10 1 2



Online Sales Leaderboard

Council | Unit

RANK	SCOUT	DISTRICT	COUNCIL	SALES
1	Evan V	Chisholm Trail	Capitol Area	\$12,740
2	Savannah T	LaFayette	Occoneechee	\$10,646
3	Declan T	Briones	Mt. Diablo Silverado	\$10,505
4	Scouting I	Daniel Morgan	Palmetto	\$10,464
5	SSA P	3 Huron Trails	Michigan Crossroads	\$8,035



Scout Portal



BRANDON WILLIAMS
Pack 123

- Dashboard
- Training
- Sales
- Your Page
- Rewards

Download Our App

SHARE YOUR PAGE

GOAL

YOUR BADGES

HELLO, BRANDON!

SCOUT REWARDS

Drag and drop the rewards you want to between the Rewards Available and Your Rewards columns below. From there, we'll tell you how much you need to raise to hit your goal! **NEEDS TO BE A CONTENT BLOCK WITHIN THE CMS TO ADD COPY/IMAGE/TABLE HERE TO EDUCATE SCOUTS ON THE NEW PROGRAM.**

Rewards Available on Amazon.com

Filter:

	Name	Value	Need to Sell
	Nintendo Switch Lab	\$500	\$500
	iPhone XR	\$1,000	\$5,000
	SkeeBall	\$35	\$350



Your Rewards to Buy with Your Gift Card



Total Value of Rewards: \$450
Your Fundraising Goal: \$1,450 [Edit Goal](#)

	Name	Value	Need to Sell
	LEGO Vectors	\$250	\$750
	L'Ryze Quadcopter	\$200	\$700



Unit Leader Portal





BRANDON WILLIAMS
Pack: 123

- Dashboard
- Unit Info
- Training
- Popcorn
- Sales
- Scout Rewards
- Acct. Summary
- Reports

Download Our App

INVITE YOUR SCOUTS

Setup your profile & get the Complete Profile badge!

Setup Unit Invite Scouts Get Trained

HELLO, BRANDON!

LEADER DASHBOARD

Take these 3 steps to setup your profile.
This copy will need to be editable within the CMS.

Skip Intro [Continue](#)

Total Unit Sales

\$0

Storefront	\$0
Personal	\$0
Online	\$0
Cash	\$0
Credit	\$0

Total Unit Sales Progress

Online 28%

Personal 22%

0 out of 1 registered Scouts recorded an online order.

0%

0 out of 1 registered Scouts recorded an app order.

0%

10 out of 20 storefront sites shifts have been claimed.



50%

FEED




Unit Leader Portal





BRANDON WILLIAMS
Pack 123
▼

- Dashboard
- Unit Info
- Training
- Popcorn
- Sales
- Scout Rewards
- Acct. Summary
- Reports

Download Our App



INVITE YOUR SCOUTS

[ORDER POPCORN](#)HELLO, BRANDON!  ▼

TRAINING VIDEOS & ASSETS

Start training and earn your 'TRAINING' badge.
Text should be managed within the CMS.

Training Videos





Unit Leader Portal



INVITE YOUR SCOUTS

ORDER POPCORN

4

HELLO, BRANDON!

BRANDON WILLIAMS
Pack 323

- Dashboard
- Unit Info
- Training
- Popcorn
- Sales
 - Wagon Sales
 - Storefront Sales
 - Online Sales
- Scout Rewards
- Acct. Summary
- Reports

Download Our App

STOREFRONT SALES

Total Storefront Sales
\$750

Storefront Sales Split
Individual

Cashed Owed to Unit
\$477

Registered Shifts
Today: **17/20**
Tomorrow: **0/5**

Display 25 Storefront Sites Future Add Storefront

SITE NAME	DATE	CITY	SHIFT STATUS	ACTIONS
Kroger – 96 th St.	01/26/2019	Indianapolis	0/5	Select One GO!
Home Depot – Washington Blvd.	01/27/2019	Carmel	2/4	Select One GO!
Kroger – 96 th St.	01/28/2019	Indianapolis	3/5	Select One GO!
Meijer – Whitestown Blvd.	01/29/2019	Whitestown	0/5	Select One GO!
Meijer – Whitestown Blvd.	01/30/2019	Whitestown	0/5	Select One GO!

Showing 5 of 40 Storefront Sites



Unit Leader Portal



Trail's End

BRANDON WILLIAMS
Pack 223

- Dashboard
- Unit Info
- Training
- Popcorn
- Sales
 - Wagon Sales
 - Storefront Sales
 - Online Sales
- Scout Rewards
- Acct. Summary
- Reports

Download Our App

INVITE YOUR SCOUTS



ORDER POPCORN



HELLO, BRANDON!



WAGON SALES



Total Wagon Sales
\$750



Cashed Owed to Unit
\$477



Unsold Scout Inventory
\$477



Total Orders
Delivered: **400**
Undelivered: **50**

Display 25 Scouts



SCOUT	WAGON SALES	CASH OWED BY SCOUT	Undelivered Orders	ACTIONS
Ethan Naviaux	\$500	\$0	1	Select One GO!
Stuart Alexander	\$500	\$250	5	Select One GO!
Brandon Williams	\$500	\$350	4	Select One GO!
Mitch Manders	\$500	\$400	0	Select One GO!
Chris Naviaux	\$500	\$450	0	Select One GO!

Showing 25 of 40 Scouts



Unit Leader Portal



INVITE YOUR SCOUTS



ORDER POPCORN



HELLO, BRANDON!  ▼

ONLINE SALES

▼ Year to Date 



Online Sales
\$5,750



Scouts with Online Orders
15



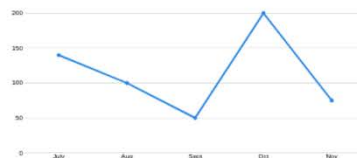
Online Orders
70



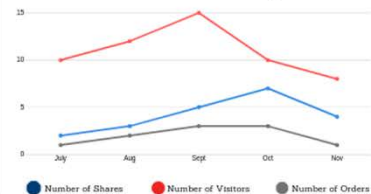
Avg. Ord
\$82

Today 
Yesterday
Last Week
 Year to Date
Custom

Sales Over Time



Scouts' Online Activity



Top Selling Online Products

